



JOB DESCRIPTION ADVOCACY AND COMMUNICATIONS MANAGER

POSITION: Advocacy and Communications Manager
LEVEL: Manager
DEPARTMENT: Country Leadership
LOCATION: Juba - South Sudan
REPORTS TO: Managing Director
Advert Start Date: 21st July 2026
Closing Date: 7th Aug 2026



ABOUT INKOMOKO

Inkomoko supports entrepreneurs to grow their businesses in order to improve livelihoods, create jobs, and help communities thrive.

In 2026, Inkomoko was listed by the *Financial Times* as the 5th fastest-growing company in Africa, supporting entrepreneurs across East and Central Africa to grow thriving businesses and build inclusive, resilient economies.

Founded in 2012, Inkomoko has worked with more than 100,000 entrepreneurs, including thousands of refugee entrepreneurs. Inkomoko provides a combination of training, consulting, access to finance, and market-level systems change. We are the largest investor to refugee entrepreneurs in Africa.

Inkomoko has 900+ staff in 50 offices across Chad, Ethiopia, Kenya, Rwanda, and South Sudan. Through Inkomoko's 2030 strategic plan, we are adding 3 additional countries to serve more than 550,000 entrepreneurs and growing our \$30M loan fund to impact 7M lives.

INKOMOKO VALUES

All staff at Inkomoko are connected to a shared set of organizational values:

- **Purpose:** be solutions-oriented, produce high-quality work, be a global leader.
- **Achievement:** push yourself to reach beyond what you previously thought possible.
- **Improvement:** be humble, engage in continuous growth through open & accurate feedback.
- **Bravery:** willing to take risks, create a safe space for others, be compassionate, inclusive.
- **We Eat Goat:** we celebrate success and support each other in hard times. We do this work together in the spirit of turikumwe, tuko pamoja, abren nen, urang babarengan.

ABOUT THE OPPORTUNITY & RESPONSIBILITIES

The Advocacy and Communications Manager leads country-level advocacy strategy and uses strategic communications to strengthen policy influence, public understanding and organizational visibility. Split between **Advocacy (60%)** and **Communications (40%)**, this role bridges programmatic impact with strategic narrative shifts.

The Manager actively engages in policy discussions, manages high-level stakeholder relationships, and drives advocacy initiatives to expand economic opportunities for refugee and host-community MSMEs. Concurrently, they strengthen national visibility, brand credibility, and storytelling impact by translating on-the-ground successes into compelling public narratives.

Working closely with the Managing Director, the Regional Director of Advocacy, and the Regional Communications Team, the Manager ensures all policy efforts, media relations, and public campaigns





are strategic, evidence-based, culturally appropriate, and aligned with Inkomoko's global brand and risk frameworks.

KEY RESPONSIBILITIES

1. ADVOCACY (60% TOTAL)

A. Strategic Execution, Policy & Evidence-Based Advocacy (30%)

- **Strategy Implementation:** Lead the execution of the country advocacy strategy, ensuring coordinated, evidence-driven implementation that advances strategic objectives, influences policy outcomes, and contributes to overall programme impact.
- **Policy Intelligence & Learning:** Track and analyze regulatory and policy developments affecting refugee and host-community MSMEs, collaborating with the MEL team to synthesize research findings, data, and field insights into evidence-driven policy recommendations.
- **Cross-Functional Alignment:** Work cross-functionally with country program teams to ensure advocacy priorities are grounded in implementation realities and aligned across the organization.

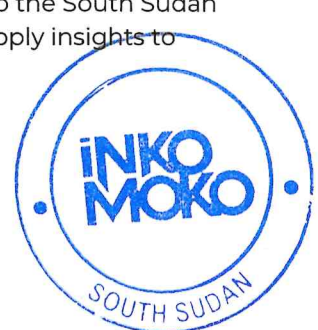
B. High-Level Stakeholder Management & Ecosystem Capacity Building (30%)

- **Partnership & Coalition Building:** Build and leverage strategic relationships across government bodies, donors, civil society, and the private sector to influence market actors, support investment partnerships, and promote inclusive financial regulation in refugee-hosting regions.
- **Executive Representation:** Support the Managing Director in representing Inkomoko at key external forums, preparing high-level briefings, analysis, and key messages to position the organization as a leading voice on market-based economic inclusion.
- **RLO Advocacy Incubator:** Lead the operational rollout of an Advocacy Incubator specifically for Refugee-Led Organizations (RLOs), strengthening their capacity to engage on priority policy and regulatory reforms.

2. COMMUNICATIONS (40% TOTAL)

A. Strategic Storytelling, Policy Alignment & Digital Influence (20%)

- **Evidence-Based Narrative Development:** Identify, research, and develop compelling, data-driven client and programmatic success stories specifically designed to serve as qualitative evidence for policy change, strengthen donor trust, and shift public perceptions around displaced entrepreneurs.
- **Targeted Content Packaging:** Formulate and package field-captured assets into high-impact communication materials tailored for regional campaigns, national advocacy opportunities, annual reports, and donor-specific decks and reports.
- **Strategic Digital Engagement:** Develop and implement localized digital communications that amplify strategic partnerships, policy milestones, and organizational impact, ensuring alignment with regional brand and digital governance standards.
- **Campaign Localization & Impact Tracking:** Adapt regional campaigns to the South Sudan context, monitor digital engagement and campaign performance, and apply insights to strengthen audience reach and communications effectiveness.





- **Institutional Representation & Events:** Coordinate and lead strategic communications coverage for high-profile donor visits, partner engagements, and major corporate events to reinforce brand positioning.

B. Brand Governance, Media Relations & Risk Management (20%)

- **Regional Liaison & Alignment:** Serve as the primary communications bridge between the South Sudan country office and the Regional Communications Team, securing necessary approvals and ensuring all local assets comply with global brand standards and strategic messaging.
- **Proactive Media Relations:** Cultivate and maintain an active network of local and national media contacts (print, radio, and digital). Draft high-quality media briefs, press releases, talking points, and Q&A documents to secure positive coverage.
- **Crisis Communications & Risk Mitigation:** Support country leadership in proactively identifying reputation risks, managing sensitive local incidents, and executing crisis communications plans in close coordination with the Regional Communications Team.
- **Cultural Adaptation & Translation:** Translate and adapt internal and external materials (incorporating local dialects like Southsudan Arabic where necessary), preserving the strategic intent, brand voice, and cultural appropriateness of the message.
- **Field Brand Implementation:** Coordinate the practical rollout of approved branding assets across field offices, client spaces, and events, supervising the visual quality of office signage, local materials, and vendor-delivered collateral.

WHO WE ARE LOOKING FOR

Education & Experience

- Bachelor's degree in Political Science, Public Policy, International Relations, Communications, Journalism, or a related field.
- At least 6–8 years of progressive experience blending policy advocacy and strategic communications, ideally within displacement-affected contexts, humanitarian sectors, or vulnerable populations.
- Proven track record of engaging with senior government officials, donors, civil society coalitions, and media outlets to influence policy and public narrative.
- Strong research and analytical capabilities, with the ability to translate technical data into both actionable policy recommendations and compelling external stories.

Key Attributes & Competencies

- **Strategic & Creative Thinker:** Ability to connect programmatic realities with broad systemic policy change and public-facing storytelling.
- **Relationship Management & Trust Building:** Skilled at establishing, maintaining, and balancing relationships across public, nonprofit, and private sector stakeholders while holding self and teams accountable.
- **Curious & Adaptive Communicator:** Highly collaborative, sociable, and proactive; comfortable with frequent travel across field locations to capture impact.
- **Language Skills:** Fluency in English is required. Knowledge of South Sudan Arabic, Classic Arabic, or other regional local languages is a distinct advantage.
- **Translation & Adaptation:** Translate internal and external materials into Arabic as needed.





WHAT YOU'LL GET

This role is a tremendous opportunity to work in a high-growth, mission-driven organization. Our compensation includes a great working environment and competitive compensation:

- Competitive salary, and potential performance-based bonus
- Benefits including health insurance, annual leave, staff savings program, parental leave for men and women, sabbatical program, and more.
- Incredible company culture, including deep investment in your learning and growth, and opportunities for career growth;
- Opportunity to work with a talented team of professionals across the region;
- Ability to make a significant social impact and contribute to economic growth;

TO APPLY

If you're excited about this role, please submit your CV through our online job portal (<https://inkomoko-job-portal.web.app/home>) or Hand deliver to the Inkomoko Office at APTECH Africa Building 5th Floor, Plot 63 Block AXIII Hai Malakal, Juba, South Sudan by 7th Aug 2026. Please clearly indicate the position you're applying for at the right corner of the envelope.

Inkomoko is committed to justice, diversity, equity and inclusion. As we seek to reflect the communities we serve, **refugees and women are strongly encouraged to apply**. As a company we have policies that ensure fair treatment in the application process.

NB: Only shortlisted candidates will be contacted. Employment is conditional upon successful background checks and other verification as needed.

All offers of employment will be subject to satisfactory references and background screening checks. Inkomoko also participates in the [Inter Agency Misconduct Disclosure Scheme](#). In line with this Scheme, we will request information from job applicants' previous employers about any findings of sexual misconduct, fraud, or abuse. By applying, the job applicant confirms his/her understanding of these recruitment procedures.

