

Project Title:	(STREAM) strengthening in Agriculture, Livelihood, and market through local institutions in Mundri, Mundri East and West- western
Project Location(s):	Equatoria and Koch- Unity state
Partnership Period:	10 working days

About the Mercy Corps: Mercy Corps implements high quality, analytical work in South Sudan (Mundri east and west of Western Equatoria state and Koch of unity state) the places are principally in post conflict or transitional areas to integrate targeted assistance for the immediate needs of critically vulnerable populations with a larger strategic focus on market facilitation that promotes long term systemic change. Mercy Corps addresses a number of interrelated needs within a range of activities including livelihoods, peace building, agriculture, water and sanitation, health, financial access, and economic development. Mercy Corps applies a broad and integrated approach to address challenges to product and service availability, access, and utilization among communities of intervention.

Project Description: Mercy Corps with funding from SDC is implementing a 2-year STREAM project in partnership with AYA (Active Youth Agency) NNGO and WOYE an existing private financial service provider in Mundri East, Mundri West and Koch Counties in South Sudan. The STREAM (Strengthening Resilience in Agriculture, Livelihoods, and Markets through Local Institutions in Mundri and Koch Counties) project aims to improve wellbeing of 6,350 Vulnerable households, girls, boys, women and men through use of skills, knowledge and enabling environment facilitated by the Programme which will take on Resilience and early market recovery approaches through formed Cooperative societies, producers groups (farmers), Self-help groups, Apiary groups, lulu groups, youth vocational groups, existing traders and local government.

Purpose of the Partnership: The purpose of this partnership is to hire a qualified media to conduct general media coverage in Mundri town and the program areas in Mundri during handover ceremony of the cooperative stores, youth centers, graduation of youth vocational team members and document case stories for the program successes in the areas of farming, cooperatives, youth interventions, honey producers among other thematic areas. The selected media will document all story from direct program participants, program team members and key stakeholders (community leaders, youth leaders, women leaders, disability group, payam authority, county authority and State official).

Objectives of the Partnership:

- To document and conduct general media coverage during cooperative, youth centers handover and youth graduation ceremony.
- Collect and document case/success stories and general information from program participants, stakeholders, community leaders, Mercy Corps and Government officials.
- Broadcast the success stories upon approval in different platforms including radio and Television companies in South Sudan

The Role of Media person:

• To conduct video coverage, take pictures, and collect success stories from the direct and indirect program participants.



- Work closely with the relevant program team and local authority while collecting technical and sensible information from the local community during the function.
- Travel to deep field locations to carry out documentation and case stories collections from the target program participants, key stakeholders, and program team members
- Prepare and submit quality and timely media reports for all activities conducted as required to Mercy Corps for review and approval.
- Develop and submit quality brochures, still images and video records

The Media person will report to: STREAM program manager- Mercy Corps and will work closely with program teams, Local government officials, CAD department, Mercy Corps staff, AYA teams, Producer groups and cooperative members.

Qualifications

- Minimum 2 to 5 years of experience in general media work.
- Must be able to work independently and as a team.
- Have quality equipment including cameras and qualified personnel to carry out the activities
- Strong writing skills and experience in conducting media work and report writing.
- He/she must be Computer literature skills.
- Good spoken and written English and Juba Arabic
- Freelance licensed individual or media house company are acceptable

Timeframe

The partnership will be for a period of two weeks within the second week of October 2022.

Proposal Submission Guide

- Interested bidders should submit their <u>technical (work plan) and financial (terms of payment)</u> proposals to Mercy Corps before or on Oct. 5th, 2022 to <u>ss-pr@mercycorps.org</u> copy <u>rphar@mercycorps.org</u>
- 2. Submit CVs for the technical persons to undertake the services
- 3. Other necessary information