South Sudan

INVITATION FOR CIVIL SOCIETY ORGANIZATIONS (CSOs) TO CONDUCT COMMUNITY MOBILIZATION OUTREACHES

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media around the world

Transforming Lives

Ref No. BBC MA/JBA/2024/30/JAN/02/LIL

Target:	Civil Society Organizations (CSOs)
Number of CSOs	8 (Eight)
Purpose	Broadcasting drama episodes, skits, and PSAs
Locations:	 Lakes State (Rumbek and Yirol), Eastern Equatoria (Torit, Kapoeta South), Jonglei (Nyirol, Fangak, Bor, Ayod, Pochalla), Upper Nile (Malakal) Warrap State (Tonj East, North and South).
Duration:	12 (twelve) months with Possibility of Extension
Deadline for submission:	5 th February 2024, 5 PM CAT

ABOUT BBC MEDIA ACTION:

BBC Media Action believes in the power of media and communication to help reduce poverty and support people in understanding their rights. Our aim is to inform, connect and empower people around the world. We are passionate about people getting the information they need and in turn being able to communicate – to good effect – with those in power.

To achieve this, Media Action partners with civil society, local media, and governments to:

- Produce creative programme in multi-media formats, based on robust research, which inform and engage audiences around key development issues.
- Strengthen the media sector through building professional capacity and infrastructure.

BBC Media Action delivers a portfolio of media and communication for development projects in South Sudan. We seek to expand this portfolio of work, ensuring that existing projects are delivered on time, to budget, to the highest standards, and in accordance with BBC editorial values as well as Media Action best practice.

LIFE IN LULU PROJECT:

This Terms of Reference (ToR) relates to an ongoing Life in Lulu project for BBC Media Action, funded by Norwegian Ministry of Foreign Affairs. The end-goal of the 2 -year initiative is to improve civic engagement among young people and reduce Sexual and Gender Based Violence in South Sudan. The project will be implemented by BBC Media Action in partnership with 26 radio stations and 8 local civil society organisations (4 women-led and 4 youth-led) across 5 states in South Sudan. Core activities will include radio programming (drama series and skits), community outreach and social media campaigns.

Throughout the project, we will be working with youth and women-led civil society



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organizations and community-based organizations to carry out community mobilization activities e.g., listening clubs, community dialogue and interactive drama on Governance and Gender Based Violence.

OVERALL, PURPOSE OF THE JOB:

This ToR is aimed at identifying Civil Society Organizations (CSOs) with whom to partner for this project to carry out the community mobilization outreach activities.

BBC Media Action intends to partner with four women-led and four youth-led civil society organisations in specific states of South Sudan Lakes State (Rumbek and Yirol), Eastern Equatoria (Torit, Kapoeta South), Jonglei (Nyirol, Fangak, Bor, Ayod, Pochalla), Upper Nile (Malakal) and Warrap State (Tonj East, North and South).

With this TOR BBC Media Action seeks to select a total of 8 CSOs/CBOs (4 Women-led and 4 Youth-Led) with expertise in community outreach, especially in the areas of GBV, Youth Engagement and governance.

Details of the Civil Society Organizations (CSOs) relationship

- Successful CSOs will be conducting community mobilization outreach activities mainly voluntarily with a small allowance for administrative cost and a small incentive for 2 to 3 Community Mobilization Volunteers/Facilitators (CMV/F) per CSOs.
- The CSOs and their Volunteers will be working in Rumbek, Yirol, Tonj South, Bor, Torit and Malakal.
- The CMV/F will be trained on gender-sensitive, conflict- sensitive, youth engagement discussions and community mobilization skills to moderate listening clubs and community dialogues sessions.
- CMV/Fs will start their work upon completion of training by BBC Media Action's Community Mobilization staff and production staff effective from and will run for 12 months - renewable based on performance and funding.
- The CSOs will set up listening groups and community dialogue groups with communities who will listen and discuss the radio content around GVB, youth engagement, governance, and Life in Lulu radio drama (series 9 and 10).
- CMV/Fs will participate in training and workshops on Safeguarding, Youth Engagement, Governance, Disability inclusion, Anti Bribery Sexual and Gender Based Violence related topics.

Payment and incentives:

Incentives will be provided for the CSOs to retain and support the Community Volunteers/Facilitators (CMV/F) and their supervisors and a small grant amount will be agreed to cover small travel expenses and airtime for CMV/F. The amount will be discussed and will be dependent on the number of CMVs and outputs agreed.

Roles of BBC Media Action

- BBC Media Action will produce the drama series 9 and 10, load them into the radio and distribute them to CSOs to use them for CM outreach activities.
- BBC Media Action will provide Smartphones for online reporting of CM listening TON group activities.
- BBC Media Action will create a discussion guide to support community-based

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activities delivered by selected CSO.

 The guide will provide facilitation tips and learning points to inspire discussion and help respond to questions, and challenge misunderstandings and harmful beliefs.

Criteria for Selection of Civil Society Organizations

- The CSO must be Youth-led, or Women led.
- The CSOs should have established offices in the targeted areas and willing to implement projects in selected counties.
- The CSOs should have experience delivering community mobilization and outreach
- activities in remote settings and vulnerable groups and communities.
- The CSOs should have experience of working voluntarily and with committed community mobilizers dedicated to work in Behaviour Change Communication.
- The CSOs should have previous experience in youth engagement, Governance and GBV initiatives.
- The CSOs should be willing to moderate listening groups and discussions on episodes produced around all focus areas of Life in Lulu
- The CSOs should be legally registered with the relevant local or national authorities.
- The CSOs should not be affiliated with the government or any political organisations.
- The CSOs should be willing to submit to a due diligence process and finance assessment.
- The CSOs should be able to demonstrate how they will sustain the listening clubs/groups in case this project ends. You will be required to provide details of your finances as part of the due diligence process.
- CSOs should be open to feedback about organizational structure and recruitment/ processes. They should be willing to make changes if these structures and processes are not deemed to be gender sensitive.
- Understand and comply with the Safeguarding policy, Protection of Sexual Abuse and Exploitation and the staff Code of Conduct including Respect at the workplace.
- The CSOs should be willing to sign up to BBC Media Action's code of conduct and safeguarding policies. They must be committed to devising and implementing a safeguarding policy of their own if this is not yet in place.
- The Community Volunteers who will be selected must be able to speak the local language (s) of the area.
- The CSOs should not be affiliated to any party i.e., should be neutral and have adherence to Humanitarian principles.

APPLICATION SUBMISSION CRITERIA:

Interested civil society organizations or community-based organizations operating in the geographical locations mentioned above should submit their community mobilization proposal and budget via email Recruitment@ss.bbcmediaaction.org or contact Head of Production via atem.deng@ss.bbcmediaaction.org.

The subject of the email should be clearly indicated in the subject line as "CSO Partnership_BBC MA/JBA/2024/30/JAN/02/LIL

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and Wales under charity commission number 1076235 and e., London, W1A 1AA, United Kingdom. Statutory information Transforming Lives Inrough media around the world

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SAFEGUARDING

The role involves working with groups of vulnerable children and adults. BBC Media Action is committed to providing a safe and trusted environment for every person connected to the work we do; and to preventing any type of unwanted behaviour including sexual harassment and exploitation, abuse, and financial misconduct (a zero-tolerance policy). Any candidate offered a job with BBC Media Action is expected to share and demonstrate our values and adhere to BBC Media Action' Safeguarding policy and sign BBC Media Action' Code of Conduct. A police or any previous work place background check may form part of the recruitment process.

QUESTION:

Do you have anything in your history, either professionally or personally, that conflicts with BBC Media Action <u>Code of Conduct</u>?

Yes -Please provide further comments in additional sheet of paper and attached with your application.

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All declarations will be kept confidential. Please note, non-disclosure of something that could impact your role, may lead to termination of your contract, if successful recruited.

