

**Stromme Foundation
South Sudan Country Office
Media Consultancy Terms of Reference**

About Stromme Foundation

Stromme Foundation's vision is a world free from poverty, and our mission is to fight poverty by ensuring that all people have equal rights to economic resources get their basic needs met and can live a dignified life. Stromme Foundation is a value-based development organization. With the shared deep conviction that all human beings are born free and equal in dignity and right, SF and all our employees shall strive to approach people with openness and respect, without distinction of any kind, act against injustice, and ensure and fulfill human rights for all, and show solidarity and promote the dignity, rights, and development of all peoples. All employees should work by and adhere to Stromme Foundation's vision and values, Global Strategy, and other core global documents, strategies, policies, and guidelines.

Purpose of the Assignment

Stromme Foundation is seeking a highly qualified and experience Media Consultant to undertake videography and photography activity. The production aims to collect human change stories from beneficiaries, local partners and community leaders on the impact of SF in their communities. The video and photography products will highlight SF work on poverty reduction through fostering access to quality education and creating opportunities for women and youth to grow their incomes at household levels. The Media Consultant will work with the program team in Juba to design and develop scripts that will be utilized to produce the video clips. The video and photography production and filming will take place at SF South Sudan field locations in Juba, Magwi and Kapoeta East (Kuron) counties.

The consultant is expected to produce three high resolution videos covering T1 [Education] and TG2 [Income and Job Creation] thematic sectors of SF work in South Sudan. Another video will cover SF partnerships and capacity building approach with local partners across the counties. The Consultant is also expected to produce at least 150 high resolution and quality photos clearly captioned by thematic sector, partner and location.

SF South Sudan Responsibilities

- Provide all details pertaining to the activity.
- Provide all the expected travel movements documents.
- Provide feedback/support/guidance during development and production of the final products.
- Orient the successful consultant on its relevant policies, guidelines and provide relevant information with regards to the thematic sectors work.
- Ensure that the consultant is linked with all focal persons of relevant stakeholders including participating local partners, local authorities and government ministries and agencies and support the coordination of the relationship for effective delivery.

Media Consultant Responsibilities

Under the supervision of the Country Director and the program team, the consultant will be responsible for the following:



- Ensure highest broadcast quality of videography: minimum HD 1920x1080 or better.
- Ensure that all requests and instructions from SF South Sudan pertaining to videography, video-editing and photography requirement are fulfilled.
- Ensure that all required assignment is completed on deadline.
- Ensure that correct video formats are used as requested for the final products compatible with various applications software.
- Ensure that videos and photos produced for use follows the specifications required by the SF South Sudan.
- Work with the highest professional ethical standards and in keeping with SF South Sudan child and safeguarding policy.
- Successful consultant will use their own equipment, accessories and any software that may be required/necessary for undertaking the assignment.
- No part of the assignment or the final products may be transferred to a third party without the written sign off from SF South Sudan. All components produced for the campaign (footage, music, sound bites, etc. will be a property of the SF South Sudan).
- Obtain consent from all those who will be interviewed.
- SF South Sudan may choose to add the name or a logo of any other partner organization, including government and donors as deemed fit.
- Successful consultant must provide all material and products resulting from the assignment saved in a backup drive for storage by the SF South Sudan.

Deliverables

The consultant is expected to work on various aspects of video and photography production for several projects. Deliverables include the following:

- Produce three (3) videos each covering TG1, TG2 and local partnerships and capacity building featuring opinions and views from SF beneficiaries, local partners and government agencies.
- Produce 150 high quality photos: Capture high resolution images with captions that highlight SF South Sudan programs, events, project activities, as well as beneficiaries of interventions and their communities.
- Produce 5-10 high quality videos short video clips of maximum two-minute for use on SF webpages and social media handles.

Assignment Duration

This assignment is expected to be done from April 22 to May 15, 2025. The final timeline will be discussed and agreed with the successful consultant.

Targeted Audience

The content produced by the consultant will be for public events in South Sudan and Norway targeting community leaders, donors, government and local partners.

Reporting

The consultant will report to the Country Director and work closely with the program team and local partners focal persons. This term of reference is subject to modification, without changing the overall objective and the scope of work, based on mutual consultations. The copyright for all products will be held by SF South Sudan. Publication or dissemination of the works performed by the consultant elsewhere is not permitted before they are published by SF South Sudan.

Media Consultant Competencies

Functional:

- Ability to film broadcast quality video and audio: HD 1920x1080 or better.
- Have Final Cut Pro editing skills (or other professional editing software i.e., Avid, Premiere, etc.).
- Have knowledge of different video / photo formats and video / photos file conversions.
- Have knowledge of converting of video and photo files from multiple formats.
- Have online video publishing and file transfer skills.
- Have working knowledge of publishing on social media sites.
- Have knowledge of lighting for video.

Core:

- Interest in the humanitarian and development system and general knowledge of development issues.
- Displays cultural, gender, religion, race, nationality and age sensitivity and adaptability.
- Ability to work in a multicultural environment.

Required Skills and Experience

Education:

- Minimum bachelor's degree in media communications, Journalism, Social Sciences, Humanities, Public Administration, Economics, Political Science or any other related field.
- High experience of working with video and photography production for humanitarian and development interventions may be considered in lieu of academic degree.
- Professional certificate from a film or photography school is an asset.

Experience:

- At least 5 years' experience in producing video and photos products for social media, particularly YouTube. Minimum 3 years of working experience in video production and editing, or other professional editing software.
- Prior experience working with NGOs and United Nations teams.
- Experience in the usage of graphic design software packages for social media
- Experience of producing video interviews (please provide the familiarity with video and social media communications of other development organizations is an asset)

Language:

- Fluency in English and Juba Arabic or any of the local languages spoken in the target counties.

Payment Terms:

All-inclusive lump sum payment after successful completion of the assignment

Submission

Interested media firms or individuals should submit their technical and financial proposals, CVs of individuals to work on this project and evidence of similar work performed to Justine Guya Simon justine.Guya@stromme.org and Geriga Yassin Noah geriga.yassin@stromme.org and copy John.Malish@stromme.org by **March 30, 2025**