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Approved by
MOL
Job Opportunity.



Amref Health Africa is the largest indigenous health development non-governmental organization based in Africa. Working with and through African communities, health systems and governments, Amref Health Africa aims to close the gap that prevents people from accessing their basic right to health. Amref Health Africa is headquartered in Nairobi, and has programmes in Kenya, Uganda, Tanzania, Ethiopia, South Sudan, Southern Africa and West Africa. For more information visit our website www.amref.org

Amref Health Africa South Sudan is seeking to recruit below vacancy;

Main Job Purpose:

To manage communications to create awareness, visibility and a positive image that promotes the objectives and achievements of Amref Health Africa in South Sudan.

Job location: Juba with frequent movement to the field.

Reporting relations: Head of Programmes

Key Responsibilities:

- Develop a communications plan for each project
- Document projects, combining audio and visual tools
- Produce the annual program report Maintain a database of key stakeholders
- Develop and maintain a mailing list for Amref SS.
- Share program results with stakeholders on a monthly basis
- Design donor reports in a reader friendly manner
- Edit grant proposals to ensure quality
- Design grant proposals to meet organizational branding standards
- Brand Amref South Sudan buildings, vehicles, and other assets to meet corporate branding standards
- Manage both internal and external meetings and events
- Rapporteur at quarterly program meetings and external meetings with partners
- Manage media activities for Amref South Sudan. Implement a communication and media plan to advance Amref Health Africa work in South Sudan including media field trips.
- Contribute to the creation and publishing of a positive public image for Amref Health Africa in South Sudan representing Amref Health Africa views and interests to the public through digital and social media platforms:
 - Manage the Twitter account for Amref SS
 - Manage the Facebook page for Amref SS
 - Produce quarterly newsletter for Amref SS
 - Develop branded IEC materials for projects
 - Maintain Amref SS website



- Identifying and pursuing
 - opportunities for partnerships with local media, corporates and like-minded organisations for knowledge sharing, advocacy and fundraising opportunities
- Consistently update and maintain organisation Communication tools – the website, newsletters; brochures;
- Develop, manage and actively contribute to the organisations online communities - blogs, Facebook, Twitter;
 - Devise and implement an annual communications plan and social media strategy;
 - Create, design and release communications content;
 - Liaise with directorate programmes and projects to gather and upload approved content
 - Develop and maintain Amref South Sudan Resource Centre
 - Develop and implement a marketing plan for the organisation’s websites and
 - Provide communication and media support to prioritised special events, workshops, meetings and conferences.
 - Raise awareness through media of the value and impact of major projects implemented by Amref Health Africa in South Sudan.
 - Provide case studies and human interest stories for inclusion in the monthly, quarterly and annual reports
 - Compile, analyse and disseminate information for Amref Health Africa in South Sudan.
 - Develop and implement new communications tools; -blogs, Facebook, twitter and website
 - Write, edit and oversee the production of publications, including newsletters, scientific reports
 - Provide necessary writing/editing support of project technical reports.
 - Lead new approaches to create and distribute multi-media content to the supported projects.
 - Advise the organisation on appropriate responses using digital platforms
 - Provide support and training to Amref Health Africa communication.

Requirements

- Four (4) years’ experience in website development and management, Marketing, Public Relations, Media campaigns, and/or Non-profit Communications
- Experience in writing for the web including web editorial experience and editing of other publication types
- Strong awareness and experience of communications and social media platforms
- Experience in developing, optimising and incorporating multimedia content (e.g video, webcasts and blogs) into websites
- Ability to express technical concepts in clear and simple language for diverse audiences, including the general public
- Excellent writing skills in English for diverse audiences and formats. Knowledge of Juba Arabic is desirable but not required
- Experience in Risk Communications is a plus
- Proficiency in use of social networking and new media tools.

Other skills



- Adobe Creative Suite applications
 - Web development and programming tools
 - Excellent oral, Writing and editing skills with a good command of English
 - Creative with a flair for communication and design
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- Understanding of web statistics tools e.g. Google Analytics.

Application

This is a challenging opportunity for a dedicated and highly motivated professional. If you would like to join this dynamic team and help bring lasting health change in Africa, Please visit our website <https://amref.org/vacancies/> to submit your application. You will be directed to our online portal where you will need to create an account in order for you to be able to submit your application. Your application should include an updated CV including three work related referees and a cover letter addressed to the Human Resource Business Partner, Amref Health Africa.

The closing date for submitting applications is 26th September 2023. We regret that only short-listed candidates will be contacted.

Please do not attach certificates and testimonials to your application. Amref Health Africa is an equal opportunity employer and has a non-smoking environment policy.

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