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20/10/2021

Vacancy Announcement

**SOCIAL AND BEHAVIOR CHANGE COMMUNICATION (SBCC) SPECIALIST**

*RESILIENCE THROUGH AGRICULTURE IN SOUTH SUDAN (RASS) PROJECT*

CARE seeks a Social and Behavior Change Communication (SBCC) Specialist for a USAID-funded Resilience through Agriculture Project in South Sudan (RASS). CARE South Sudan is an International NGO working in South Sudan since 1993. CARE and its partners work with vulnerable communities to address the underlying causes of poverty and promote peace and development, through its strategic goal to reduce poverty by empowering women, enhancing access to resources and services and improving governance and addressing social injustices.

The position will be based in Juba, South Sudan with regular visits to other project locations and is open to South Sudanese Nationals only.

<b>Position:</b>	<b>Social And Behavior Change Communication Specialist.</b>
<b>Department:</b>	<b>Program</b>
<b>Location:</b>	<b>Juba</b>
<b>Reports to:</b>	<b>Program Quality and Development Coordinator.</b>

**Project Summary**

The **Resilience through Agriculture in South Sudan (RASS)** is a four-year program funded by USAID/South Sudan across 13 targeted counties in the Republic of South Sudan. The overall goal of the project is to improve food security and community household recovery and resilience in 13 target counties, reducing long-term reliance on humanitarian assistance. This goal will be realized through strengthening the capacities of community groups improving the effectiveness of the local agricultural systems to sustain gender-responsive, diversified, and market-sensitive agricultural production; increase availability of, access to, and utilization of diverse, safe, and affordable diet; and expand opportunities for sustainable, locally driven livelihoods.

RASS will be implemented in a consortium with the DAI Global LLC (Contractor), CARE South Sudan (sub-contractor) and IFDC (sub-contractor) who will work with a range of local actors—traditional authorities, local government, civil society organizations (CSOs); women’s and youth groups; producer groups, associations, and cooperatives; and the private sector in collaboration with the USAID Mission in South Sudan. RASS project will be implemented in 13 counties namely which are targeted areas in the Mission’s





Strategic Framework: Budi, Kapoeta North, Akobo, Uror, Pibor, Duk, Ulang, Baiet, Leer, Panyijar, Mayendit, Wau and Jur River.

### ***Scope and Focus of the Role***

The Social and Behavioral Change Communication (SBCC) Specialist will be responsible for providing overall technical assistance for the design, implementation, monitoring and evaluation of SBCC strategy and initiatives across all technical areas, ensuring cross purpose integration and realization of synergies for the consortium. She/He will also coordinate the identification of short-term technical assistance to support implementation. S/he will ensure the utilization of best practices and global learning to inform the development of effective SBCC strategies, frameworks, tools, materials for stimulating behavior change for households, facilitating greater adoption of improved nutrition practices and equitable intra-household allocation of adequate nutritious food utilization. Under the guidance of the RASS Chief of Party, the Social and Behavioral Change Specialist will also lead efforts in strengthening Partnerships.

### ***The key and specific functions and roles of the Social and Behavior Change Communication (SBCC) Specialist shall include but not limited to the following:***

- i. Provide technical leadership, technical support and guidance to implementing and operational partners on the social and behavior change component of the RASS which includes contribution to work plans, reports, and reflections and reviews.
- ii. To develop and lead the implementation of the SBCC strategy media messages in appropriate language, and implementation plans that reflect good practices and provision of training and technical assistance to support behavior change intervention
- iii. Develop detailed implementation plans for SBCC interventions, and ensure high quality and time line delivery of deliverables against intended objectives, targets, and timelines. Actively participate in the relevant technical communities of practice, and contribute to project information sharing, coordination, and collaboration as appropriate.
- iv. Provide technical direction to define SBCC approaches and activities to mainstream the promotion of optimal nutritional and hygiene behaviors
- v. Design locally grounded practical nutrition-sensitive SBCC initiatives aimed at improving behaviors associated with nutrition and hygiene, gender norms, maternal diets, infant and young child feeding
- vi. Develops and updates appropriate tools on SBCC and RCCE to support the action plan
- vii. Develop content for mass communication, behavior change programming and digital communications for optimal nutrition and hygiene behaviors and COVID-19 prevention programming
- viii. Contributes to the development of external project communications materials, such as success stories and social media content, and lesson learnt documentation
- ix. Build the capacity of partners and their frontline workers in SBCC, including organizing SBCC Training of Trainers (ToTs) and providing regular technical guidance and support for government and Implementing Partners (IP), Partner staff through mentoring, coaching, and on-demand technical assistance. Develop SBCC packages (framework, tools, messages and materials) on nutrition and hygiene for use by frontline workers.

### ***Qualifications and Competencies***

- Degree in Public health, Management, International Relations, Development Studies or equivalent. A Master's Degree an added advantage





- Qualification in development communication will be an added advantage
- Proven track record with over eight years' experience in the sector in a fragile context, including experience of field-level management of complex resilience and/or humanitarian response programs. Prior experience in South Sudan highly preferred.
- 3-5 years' relevant experience in SBCC and RCCE and targeting appropriate audiences, training/capacity building; project documentation
- A fair understanding of gender transformation programming (Social Analysis and Action) is an added advantage
- Strong knowledge of effective behavior change communication and health promotion strategies and participatory approaches
- Experience and ability to design and manage comprehensive nutrition and behavior change initiatives based on identification of influential social and behavioral determinants in nutrition, hygiene and gender
- Cultural sensitivity, integrity and ability to work under pressure, with minimum supervision in a fragile context

#### HOW TO APPLY

The position will be based in Koch. This position is ONLY open to South Sudanese Nationals. Opening Date **20<sup>th</sup> October, 2021** and Closing date CARE South Sudan receiving application will be **8<sup>th</sup> November, 2021**.

Applications and CVs should be delivered to: [jobs.southsudan@care.org](mailto:jobs.southsudan@care.org) Or Hand delivery to: CARE Office NPA Building 3rd floor, Martyrs Street Juba South Sudan.

**CARE is an Equal Opportunity Employer, promoting gender, equity and diversity and women candidates are strongly encouraged to apply.**

