



CALL FOR PROPOSAL

Support to Youth Engagement on Elections, Media, and Information Literacy

Within the framework of UNESCO's action to strengthen free, independent, and pluralistic media UNESCO seeks a national partner to support implementation of the South Sudan Electoral, project on Constitutional Making Process and UNESCO's Regular programme on support to Media and Information Literacy for young People.

The project aims to strengthen national institutions, platforms, and processes in support of free, fair, credible, peaceful, and inclusive electoral processes in South Sudan that establish legitimate representative institutions. The project contributes to electoral and broader priorities of South Sudan's Revised National Development Strategy, the Revitalised Agreement on the Resolution of the Conflict in the Republic of South Sudan (R-ARCSS), and the corresponding August 2022 Roadmap, which envisage free and fair elections reflecting the will of the people as a key component of the peace agreement.

Promoting access to accurate and impartial information through media

The media is a central and powerful force in electoral processes. It is a primary means for communicating information to citizens, provides space for debate and becomes a tool for contestants to persuade voters to vote for them. Media can also be a watchdog and pillar of transparency, that can activate public pressure for accountability. With the media holding such a dominant role in shaping public opinion, there is always the risk that it will be co-opted and distorted for political ends.

As appropriate to UNESCO's communications mandate and area of expertise in relation to access to information and capacity building of the media, UNESCO will lead on implementing this sub-output. The project will aim to develop the capacity of journalists and editors, particularly women journalists, to deliver professional, accurate, impartial, conflict-sensitive and gender-sensitive reporting on elections, as well as building capacities of community radio stations in election broadcasting. Alongside this, the project will work to promote understanding of the positive role of media in electoral processes and principles of freedom of information and access to information, through awareness raising for different stakeholders, including security personnel, line ministries, commissions, media houses, journalists and particular focus will be given to engaging youth constructively in local media activities around elections, and strategies for responding to mis/disinformation and hate speech, particularly against women.

Interventions on Media and Information Literacy in South Sudan are aimed at empowering young people with skills of critical thinking and creative problem solving and to make them become informed consumers as well as information producers. Facilitates South Sudanese citizens to become smarter and productive participants of development discourses by using media effectively and interacting actively with and through media and information. Also, the proposed Interventions

on MIL for South Sudan is intended to empower South Sudanese citizens on harnessing the benefit of the effective use of media and ICTs.

The activities under support to a people-driven and gender responsive permanent constitution making process in South Sudan are geared towards enabling Communities/public have access to information to build awareness, understanding of and Support for the constitution making process through strengthened media, CSOs and local outreaches.

Terms of Reference

Under the authority of Head of Office and direct supervision of the Communication and Information Specialist, the contractor shall:

1. Provide coordination, mobilization, and logistical support to ensure success of the below activities.
 - a) Organise a 3-day T.O.T training workshop for forty (40) youth /institutions in the Barh El Ghazal region on youth engagement in elections, conflict sensitive reporting, fact checking, MIL, countering hate speech, promoting gender equality, addressing hate speech, and integration of values of peace, tolerance, and cultural understanding.
 - b) Mobilise eighty (80) youth/institutions to participate in a 2-day T.O.T training workshop on elections, peaceful co-existence, fact checking, MIL, countering hate speech, promoting gender equality, and integration of values of peace, tolerance, and cultural understanding. youth in Rumbek and Yambio will be targeted.
 - c) In partnership with the C.E.S State Ministry of Education support establishment of an MIL centre for young people in secondary schools. The media and information literacy centre will be aimed to promote access to ICT facilities for secondary school youth and teachers. The MIL centre will be relevant for ensuring continued/sustained training and awareness raising on MIL and digital literacy for young people and their teachers.
 - d) Organise a 2-day commemoration of the MIL week through raising awareness for 40 stakeholders on Media and Information Literacy including reaching the public via radio in Juba.
 - e) Support organising a 2-day T.O.T training workshop on Media and Information Literacy for 30 educators in Juba. The workshop aims to promote understanding of the subject matter and adoption of MIL in schools and institutions.
 - f) Identify and engage a national media trainer/expert that will work closely with the international expert to facilitate the above capacity building workshops (*ref article, a-e*).
 - g) Ensure equal gender representation during project implementation.
 - h) Carry out all necessary logistics related for the success of the of the activities, such as identify venue, print visibility material, mobilize participants, and other key stakeholders to participate.

- i) Ensure visibility of the activities is done through banners, social media platforms, webarticles, newspapers, radio talk shows with a view to raise awareness on constitutional issues.

Expected Outcomes

At the end of the project, it shall be expected that,

1. Youth are trained and equipped with skills on MIL, elections, democracy, combating hate speech, understanding the role of youth during elections, promoting gender equality, addressing hate speech, and integration of values of peace, tolerance, and cultural understanding.
2. An environment in which meaningful participation of citizens in elections fostered as well as promoting rights of equality and non-discrimination.
3. Increased advocacy and understanding of MIL among the public, youth, and duty bearers.
4. Increased understanding and use of the MIL curriculum by educators in secondary schools and higher institutions of learning

Deliverables

- a. Submit to UNESCO by 15 June 2024 a detailed work plan, list of participants/youth/institutions and CV for the selected national expert upon which the 1st instalment shall be made.
- b. Submit to UNESCO by 30 July 2024, progress report on activities conducted with high-resolution photos, press article, upon which 2nd instalment shall be made.
- c. Submit to UNESCO by 30 August 2024, progress report on activities conducted with high-resolution photos, press article, upon which 3rd instalment shall be made.
- d. Submit to UNESCO by 30 Novembre 2024 final detailed activity report plus recommendations from the beneficiaries, high-resolution photos, press articles and detailed final financial report including receipts/invoices accounting for project funds upon which final instalment shall be made.

Admission Requirement

- Proposals and Budget must be sent no later than the deadline for submitting applications referred to in the document.
- Proposal must be submitted in writing, submitted in English.
- Eligible activities Project proposals and workplan may be submitted for the activities described in Part 1-3. Proposals should match the specific description of the action.

- Budget should be clearly developed and broken down per location areas indicated above.
- Grant applications are eligible if submitted by: - A non-profit organization/CSO.

Failure to comply with the above requirements will lead to the rejection of the application.

Exclusion from participation:

Applicants will be excluded from participating in the call for proposals if they are in any of the following situations:

- They have been guilty of grave professional misconduct proven by any means which the contracting authority can justify including by decisions of the Relief and Rehabilitation Commission, and Ministry of Labour.
- They are bankrupt or being wound up, are having their affairs administered by the courts, or have suspended business activities.
- They or persons having powers of representation, decision making or control over them have been convicted of an offence concerning their professional conduct by a judgment of a competent authority which has the force of res judicata.

Eligibility/ Award Criteria

Only proposals that meet the eligibility, exclusion and selection criteria will be further assessed based on the below award criteria.

Criteria	Mark Maximum Point)
Relevance of application in relation to the activities in part a) and expected outputs	25 points
Experience carrying out similar activities with regards to working on Media and Information Literacy (MIL) and working with youth	25 points
Presentation of expected results, expected impact and sustainability of the action	15 points
Time schedule of the action (work plan); management arrangements	15 points
Coherence, relevance, and proportionality of the estimated budget in relation with the proposed action	20 points
Maximum total score	100 points

Implementation period: The estimated duration of the action is 8 months. Activities shall start on the day both parties sign an agreement.

UNESCO Publications

- Media and Information Literate Citizens, Think Critically, Click Wisely [Media and Information Literate Citizens Think Critically Click Wisely.pdf](#)
- Media and Information Literacy in Journalism: A hand book for journalists and Journalism Education [MIL IN JOURNALISM.pdf](#)
- Media and Information Literacy: Reinforcing Hyman Rights, Countering Radicalization and Extremism [MIL Reinforcing Human Rights.pdf](#)
- Addressing Hate Speech through Education [Addressing Hate speech through Education.pdf](#)
- Journalism, Fake News and Disinformation [Journalism Fake News and Disinformation.pdf](#)

How to Submit

Submit your proposal and budget in excel to implement stated activities. via. procurement.juba@unesco.org by 15 May 2024, 4:00 PM (CAT)
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Note: Indicate in the Subject line title of the proposal for which you are applying

UNESCO accords priority to gender equality in all fields of competence. Therefore, the contractor shall ensure equal opportunities are given to the participating women and men during the training.