



## **INTERNATIONAL CONSULTANT**

### **Strengthening Media and Information Literacy in South Sudan**

#### **Background**

Within the framework of UNESCO's action to strengthen free, independent, and pluralistic media UNESCO seeks a national partner to support implementation of the South Sudan Electoral, project on Constitutional Making Process and UNESCO's Regular programme on support to Media and Information Literacy for young People.

The project aims to strengthen national institutions, platforms, and processes in support of free, fair, credible, peaceful, and inclusive electoral processes in South Sudan that establish legitimate representative institutions. The project contributes to electoral and broader priorities of South Sudan's Revised National Development Strategy, the Revitalised Agreement on the Resolution of the Conflict in the Republic of South Sudan (R-ARCSS), and the corresponding August 2022 Roadmap, which envisage free and fair elections reflecting the will of the people as a key component of the peace agreement.

#### **Promoting access to accurate and impartial information through media**

The media is a central and powerful force in electoral processes. It is a primary means for communicating information to citizens, provides space for debate and becomes a tool for contestants to persuade voters to vote for them. Media can also be a watchdog and pillar of transparency, that can activate public pressure for accountability. With the media holding such a dominant role in shaping public opinion, there is always the risk that it will be co-opted and distorted for political ends.

As appropriate to UNESCO's communications mandate and area of expertise in relation to access to information and capacity building of the media, UNESCO will lead on implementing this sub-output. The project will aim to develop the capacity of journalists and editors, particularly women journalists, to deliver professional, accurate, impartial, conflict-sensitive and gender-sensitive reporting on elections, as well as building capacities of community radio stations in election broadcasting. Alongside this, the project will work to promote understanding of the positive role of media in electoral processes and principles of freedom of information and access to information, through awareness raising for different stakeholders, including security personnel, line ministries, commissions, media houses, journalists and particular focus will be given to engaging youth constructively in local media activities around elections, and strategies for responding to mis/disinformation and hate speech, particularly against women.

Interventions on Media and Information Literacy in South Sudan are aimed at empowering young people with skills of critical thinking and creative problem solving and to make them become informed consumers as well as information producers. Facilitates South Sudanese citizens to become smarter and productive participants of development discourses by using media effectively

and interacting actively with and through media and information. Also, the proposed Interventions on MIL for South Sudan is intended to empower South Sudanese citizens on harnessing the benefit of the effective use of media and ICTs.

The activities under support to a people-driven and gender responsive permanent constitution making process in South Sudan are geared towards enabling Communities/public have access to information to build awareness, understanding of and Support for the constitution making process through strengthened media, CSOs and local outreaches.

## **Terms of Reference**

Under the authority of Head of Office and direct supervision of the Communication and Information Specialist, the contractor shall:

1. Review and finalise the draft South Sudan Policy, Strategy and Curriculum on Media and Information Literacy (MIL).
2. Raise awareness on MIL and MIL policy for 40 stakeholders during the 2-day commemoration of the 2024 MIL week in Juba.
3. Train forty (40) youth /institutions in the Barh El Ghazal region during a 2-day youth engagement on elections, conflict sensitive reporting, fact checking, MIL, countering hate speech, promoting gender equality, addressing hate speech, and integration of values of peace, tolerance, and cultural understanding.
4. Train eighty (80) youth in Rumbek, and Yambio during a 2-day T.O.T training workshop on elections, peaceful co-existence, fact checking, MIL, countering hate speech, promoting gender equality, and integration of values of peace, tolerance, and cultural understanding.
5. Train 30 educators in Juba during a 2-day T.O.T training workshop on Media and Information Literacy with the aim to promote understanding of the subject matter and adoption of MIL in schools and institutions.

**Note: Consultant will be expected to conduct field missions outside Juba (Western Barh El Ghazal, Rumbek and Yambio)**

## **Expected Outcomes**

At the end of the project, it shall be expected that,

1. Youth are trained and equipped with skills on MIL, elections, democracy, combating hate speech, understanding the role of youth during elections, promoting gender equality, addressing hate speech, and integration of values of peace, tolerance, and cultural understanding.
2. An environment in which meaningful participation of citizens in elections fostered as well as promoting rights of equality and non-discrimination.
3. Increased advocacy and understanding of MIL among youth, educators, and duty bearers.
4. MIL curriculum, policy, and strategy documents finalised.

## **Deliverables**

The consultant shall submit the deliverables listed below along with an original signed and dated payment claim for each instalment due under the present contract:

- I. Workshop report on the regional training workshop held in the Barh El Ghazal region, Rumbek and Yambio for youth/youth institutions on elections, conflict sensitive reporting, fact checking, MIL, countering hate speech, promoting gender equality, addressing hate speech, and integration of values of peace, tolerance, and cultural understanding.
- II. Workshop report on the 2-day T.O.T training workshop for 30 youth educators in Juba on Media and Information Literacy with the aim to promote understanding of the subject matter and adoption of MIL in schools and institutions.
- III. Final copies of the South Sudan Policy, Strategy and Curriculum on Media and Information Literacy.
- IV. Report on the awareness raising workshop on MIL and MIL policy for 40 stakeholders during the 2-day commemoration of the 2024 MIL week in Juba.

## **Fees Payable**

Submit to UNESCO a budget proposal for the proposed activities (*Article Ref 1-4*).

### **Note:**

- Consultancy is 30 days.
- Travel fees and DSA rates will be payable upon travel to Juba and field locations.
- Include Ticket fees from home country-Juba-Home Country (2 trips)

## **Qualifications/ Knowledge / Skills/Experience**

- i. Master's Degree, in, Media, Journalism or other related field of study.
- ii. Possess knowledge and understanding of the concept Media and Information Literacy.
- iii. Over eight (8) years of progressively responsible experience in media training.
- iv. Understands the South Sudan media landscape and Rights on freedom of expression, access to Information and Safety of Journalists.
- v. Demonstrated experience in training, research and developing documents.
- vi. Strong communication (Oral and Written) skills and capacity to write clear prose.
- vii. Ability to work with and in multicultural environment.
- viii. Ability to work under pressure and tight deadlines.
- ix. Ability to be proactive and work independently.

## Annex: Fact Sheet

| <b>Activity</b>   | <b>Number of working days</b> |
|---|-------------------------------|
| Review and finalise the draft South Sudan Policy, Strategy and Curriculum on Media and Information Literacy (MIL).  | 18 days                       |
| Raise awareness on MIL and MIL policy for 40 stakeholders during the 2-day commemoration of the 2024 MIL week in Juba.  | 3 days                        |
| Train thirty-five (35) youth /institutions in the Barh El Ghazal region during a 3-day youth engagement on elections, conflict sensitive reporting, fact checking, MIL, countering hate speech, promoting gender equality, addressing hate speech, and integration of values of peace, tolerance, and cultural understanding. | 3 days                        |
| Train 30 educators in Juba during a 2-day T.O.T training workshop on Media and Information Literacy with the aim to promote understanding of the subject matter and adoption of MIL in schools and institutions.  | 3 days                        |
| Train eighty (80) youth in Rumbek and Yambio during a 2-day T.O.T training workshop on elections, peaceful co-existence, fact checking, MIL, countering hate speech, promoting gender equality, and integration of values of peace, tolerance, and cultural understanding.  | 3 days                        |
| <b>TOTAL</b>  | <b>30 days</b>                |

## Deliverables

| <b>Activity</b>   | <b>Month</b> |
|---|--------------|
| Review and finalise the draft South Sudan Policy, Strategy and Curriculum on Media and Information Literacy (MIL).  | August       |
| Raise awareness on MIL and MIL policy for 40 stakeholders during the 2-day commemoration of the 2024 MIL week in Juba.  | October      |
| Train thirty-five (35) youth /institutions in the Barh El Ghazal region during a 3-day youth engagement on elections, conflict sensitive reporting, fact checking, MIL, countering hate speech, promoting gender equality, addressing hate speech, and integration of values of peace, tolerance, and cultural understanding. | May/June     |

|  |          |
|--|----------|
| Train 30 educators in Juba during a 2-day T.O.T training workshop on Media and Information Literacy with the aim to promote understanding of the subject matter and adoption of MIL in schools and institutions.   | May/June |
| Train eighty (80) youth in Rumbek and Yambio during a 2-day T.O.T training workshop on elections, peaceful co-existence, fact checking, MIL, countering hate speech, promoting gender equality, and integration of values of peace, tolerance, and cultural understanding. | May/June |

### How to Submit

**Submit the below requirements for consideration:**

- (a) An up to date curriculum vitae;
- (b) A statement indicating how your qualifications and experience make them suitable for the assignment.
- (c) An indication of the approach you would adopt to carry out the assignment, including any inputs that may be required from UNESCO.
- (d) The overall cost of the assignment, expressed as an overall lump sum.

Submit documents via [procurement.juba@unesco.org](mailto:procurement.juba@unesco.org) by 15 May 2024, 4:00 PM (CAT)