



SMILE AGAIN AFRICA DEVELOPMENT ORGANIZATION

Smile Again Africa Development Organization (SAADO) is a national non-profit humanitarian and development organization dedicated to working with the youth and their communities to reach their full potential. Founded in 2011, SAADO works across all the states of South Sudan promoting social cohesion and empowering communities to tackle the causes of poverty and injustice. We provide humanitarian assistance to families affected by disaster & and conflict while partnering with communities for long-term solutions to alleviate poverty. Motivated by the potential of the youth, we optimize their role to foster peaceful co-existence and economic empowerment in South Sudan.

SAADO is looking for some qualified persons to fill the position of;

Job Title: Communication and Advocacy Manager
Line Manager: Program Director
Location: South Sudan (Juba) with frequent travel to field locations



05/10/2023

Job Summary:

SAADO is seeking an experienced, highly motivated, and strategic Communications and Advocacy Manager to join the team. It is a dynamic and innovative work environment, with each team member leading and contributing across a range of functions. This role requires a talented individual who possesses not only exceptional communication and design skills but also a proven track record in Advocacy.

Key Responsibilities

Specific duties and responsibilities include, but are not limited to, the following:

Communication Strategy and Execution:

- Develop and implement comprehensive communication strategies to promote the organization's initiatives, projects, and events.
- Create compelling content for various platforms, including social media, websites, newsletters, press releases, and promotional materials.
- Manage our website and social media platforms
- Monitor and manage our online presence to maintain consistent messaging and engage with the audience effectively.
- Collaborate with different departments to gather information and align communication efforts with organizational goals. Monitor and analyze the effectiveness of communication and fundraising efforts using relevant metrics and data.

Graphic Design and Multimedia:

- Produce visually appealing and impactful graphics, infographics, videos, and other multimedia content.



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Hai Cinema
Juba – South Sudan

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- Ensure that all visual materials adhere to the organization's brand guidelines and effectively convey the intended message.
- Support networking needs by leading or participating in representation duties in non-project locations (on delegation from the Executive Director), including with domestic civil society, professional groups, and local academics/universities.
- Define, draft, and review advocacy messages and targeting (including communications and dissemination strategies) to raise awareness of humanitarian issues across SAADO projects and at the national level
- Develop inter-advocacy and/or communications initiatives
- Lead discussions, trainings, briefings, on humanitarian context, SAADO principles, international humanitarian law, and advocacy activities/strategies to raise awareness of SAADO staff on these topics.
- Provide recommendations and be a propositional voice for opportunistic communications (unplanned) from operations activities analysis.

Policy and Advocacy

- Defining, implementing, and coordinating all SAADO advocacy activities, including responsibility for drafting advocacy strategies addressing humanitarian priorities in relation to SAADO needs - ensure that advocacy components are included in project and mission operational strategies as a member of the Senior Management Team (SMT)
- Supervise the quality of field-level data collection for operational and advocacy purposes.
- Monitor and compile regular updates on humanitarian aid system dynamics (NGO/Donor planning, capacity, and the national impact of SAADO lobbying in line with operational plans, regular activities, and humanitarian advocacy objectives.
- Draft *ad hoc* lobbying points and internal/external reports in relation to main humanitarian concerns while strengthening the integration of humanitarian affairs (analysis, critical reflection, contextual understanding) and operational communications.
- Advises SMT and perception related to positioning and operational strategy with a particular view on increasing local/national visibility and ensuring good acceptance for SAADO projects/presence.
- Draft regular situation reports for SAADO as well as reports for external use in line with mission advocacy strategy.

Data-Collection -Analysis

- Design and support the implementation of data collection systems with regard to the Organization context (focus on a national level with potential regional/global repercussions and local developments in project locations), and humanitarian issues, in order to provide reliable information for operational and strategic decision-making.
- Provide data and discourse analysis in support of the Executive Director to inform SAADO positioning in-country (project-level and at the national level), particularly in terms of political/operational environment (regulation frameworks, donor/aid agreements, trade, and economic developments).
- Propose improvements in the methodologies and tools used, and provide training to field teams as required
- Undertake actor mapping and stakeholders' analysis on behalf of projects and meanwhile provide guidance/support to Project Coordinators for the management of relations with local authorities, and strategic advice to the Executive Director for national-level organizational positioning

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Required Qualifications, Skills, and Competencies

- At least a Bachelor's degree in mass communications, journalism, public relations, social sciences, international relations, or a related field and 5 years of work experience. Additional Professional Training in Communications including media, film, and directing desirable.
- Experience in program coordination
- Effective use of social media for technical applications; email marketing, and website content management systems (I.e Mailchimp, square space)
- Good photography, radio and video, and media skills;
- Excellent communication (written and oral), editing, and advocacy skills; with a keen eye for detail and proficiency in crafting persuasive and engaging content.
- Demonstrated expertise in graph design, multimedia content creation, and proficiency in design platforms /software (e.g., Canva, Adobe, Creative Suite)
- Strong interpersonal skills and ability to build and maintain relationships with partners, donors, and stakeholders.
- Familiarity with nonprofit fundraising and global philanthropy, grant management, writing, and communications.
- Ability to work effectively in a team-oriented environment and independently manage multiple projects and deadlines
- Experienced in managing multi-cultural and cross-functional teams.

HOW TO APPLY FOR THIS JOB:

Interested candidates should submit their applications to the SAADO office Human Resources, Department, at Plot No: 1, Ext. ECSS Guest House, next to Kenyan Embassy, Hai Cinema, Juba, South Sudan, or e-mail to vacancy@saado.org not later than **October 23rd 2023**

Note, SAADO South Sudan, is an equal opportunity employer; it does not discriminate on the basis of religion, race, or political affiliation.



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