



Approved by acting  
Director

World Vision®

***Our Vision for every Child, Life in all its Fullness; Our Prayer for every heart, the will to make it so  
Building Brighter Futures for Vulnerable Children***

### **JOB OPPORTUNITY AT WORLD VISION INTERNATIONAL - SOUTH SUDAN**

World Vision is a Christian Relief, Development and Advocacy Organization dedicated to working with Children, Families and Communities to overcome poverty and injustice. World Vision serves all people, regardless of religion, race, ethnicity or gender. All employment in World Vision is condition upon successful completion of all applicable background checks, including criminal record checks where possible.

World Vision International - South Sudan is now seeking for a qualified and dynamic Individuals (Man or Woman) who are willing to share in our vision and promise to Children, to join us in the role below:

**Job title:** M&E Officer-Information & Communication  
**Reporting to:** MEAL Manager  
**Location:** Malakal  
**Availability:** As soon as possible

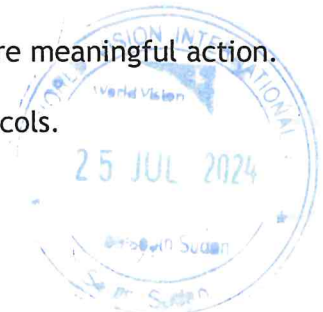
#### **Purpose of the position:**

The role will support the implementation of World Vision South Sudan's strategy by developing appropriate and compelling communication and marketing resources to position World Vision as a credible voice for children in South Sudan. This role will ensure that the right communications resources (mainly consisting of field stories, pictures, and videos) are produced to facilitate World Vision's engagement with its diverse audiences, including strengthening its digital and social media presence, which will, in turn, contribute to further increasing its internal and external visibility, positioning and engagement.

#### **ROLES AND RESPONSIBILITIES:**

##### **Content Development for internal and external engagement:**

- Produce high-quality child-focused written stories demonstrating World Vision's impact on digital channels, marketing, fundraising and public engagement.
- Produce high quality, child-focused visual content (photo and/or video) that inspires, engages, and positively transforms diverse audiences.
- Support producing high-impact communications products to facilitate World Vision's external engagement efforts and resource acquisition.
- Initiate relevant topical content in support of World Vision's key priorities and key global moments for use to engage audiences.
- Develop and maintain positive working relationships with field staff to facilitate successful coordination and planning of field visits.
- Package and disseminate stories to World Vision global offices through approved information management channels.
- Support World Vision Sudan to reach its target audiences and inspire meaningful action.
- Ensure all content complies with World Vision's safeguarding protocols.





### Emergency Response Communications:

- Produce high quality, compelling and child-focused communications resources during emergencies to draw attention to the humanitarian needs and support World Vision's marketing and fundraising efforts.
- Monitor context issues including reputational risks, and proactively share information for prompt decision-making.
- Coordinate and facilitate media engagement during emergencies, including draft social media updates, key messages and press releases.
- Facilitate and coordinate the development of reports, including situation reports, during emergencies.
- Provide overall communications support to the Response teams and leadership.

### Branding and Reputation:

- Ensure World Vision's reputation and brand is protected and strengthened through effectively managed external engagement.
- Ensure World Vision's brand consistency, and appropriate implementation across offices of World Vision and donor branding and visibility guidelines.
- Monitor and track online, traditional and social media and report relevant information to senior management to inform decision-making.

### Monitoring and Evaluation:

- Support in the development and implementation of an effective project monitoring and evaluation system
- Support in carrying out timely project baseline, mid and end-line evaluations.
- Support in updating project M&E plans and indicator tracking table for use in tracking project progress
- Support in carrying out field monitoring of project interventions
- Providing technical guidance and supervision to project staff to ensure efficient implementation of M&E activities.

### Reporting/Knowledge Management:

- Produce and keep up-to-date communication materials and a photo library with project photos.
- Contribute to communication outputs to share information about BHA-funded projects and results achieved in liaison with relevant project and communication teams.
- Suggest/write stories and topics from the work of World Vision and its partners for publication in local and other appropriate media.
- Share publication, information and knowledge with colleagues, clients and partners.
- Prepare communication materials as required for events, mission travel and/or discussion with partners.
- Participate in relevant Working Groups or coordination mechanisms and provide necessary World Vision inputs.



- Collaborate with relevant support services units to lead and manage the production and deployment of relevant resources, including booklets, briefing notes, posters and banners, through service providers such as audio-visual production companies, as well as printing

**Qualifications/Education/Knowledge/Technical Skills and Experience.**

The following may be acquired through a combination of formal or self-education, prior experience or on-the-job training:

**Minimum Qualification required:**

- A bachelor’s Degree in Journalism, Communications, Media, Social Studies, International relations or any related field is required.
- A minimum of two (2) years of relevant experience working in the communications field is required.
- Excellent interpersonal communication skills and good attention to detail are highly preferred.
- Excellent planning and coordination skills are desired.
- Experience in social media management is an asset.
- Experience in graphic design is desired.
- Demonstrates Christ-centered life and work
- Fluency in English language and the local languages spoken is an added advantage.
- Understands and is committed to WV’s vision, mission and core values

**HOW TO APPLY**

Interested candidates (South Sudanese Nationals) who meet the above criteria should submit their application, cover letter and an updated CV with at least three referees with their telephone and email contacts. Address your application to **The Human Resource Manager, World Vision South Sudan**

Indicate the position you’re applying for in the subject line.

<b>Duration</b>	<b>25 July 2024 to 7 August 2024</b>
<b>Click this link/copy this to the browser &amp; apply</b>	<a href="https://worldvision.wd1.myworkdayjobs.com/WorldVisionInternational/job/Malakal-South-Sudan/M-E-Officer---Information-and-Communications_JR34022">https://worldvision.wd1.myworkdayjobs.com/WorldVisionInternational/job/Malakal-South-Sudan/M-E-Officer---Information-and-Communications_JR34022</a>

The online open vacancy will automatically close on the date and time indicated. Any attempt to apply after the deadline won’t go through.

Please note that only shortlisted candidates shall be contacted and documents once submitted will not be returned to the candidates.

World Vision is a child-focused organization that is committed to safeguarding all children as well as adult project participants and has zero tolerance for incidents of violence or abuse against children or adults, including sexual exploitation or abuse, committed either by employees or others affiliated with our work. Therefore, World Vision does not hire staff whose background is not suitable for working with children or vulnerable adults, even if their role does not interact directly with them.

**Disclaimer:** World Vision in South Sudan is a reputable organization that values transparency and fairness in its recruitment process and does not solicit any money for any job application. We encourage all job seekers to be cautious of any job ads that require payment or personal information upfront. If you have any questions or concerns about our job ads or recruitment process, please do not hesitate to contact us directly.

