



## **TERMS OF REFERENCE TO DEVELOP INFORMATION EDUCATION AND COMMUNICATION(IEC) MATERIALS FOR PC-NTDS IN SOUTH SUDAN**

### **About Christian Blind Mission**

Christian Blind Mission (CBM) is an international development organization whose primary mission is to improve the quality of life of people living with disabilities in the poorest countries around the world. CBM strives to fight poverty as a cause and consequence of disability.

### **CBM Vision Statement**

An inclusive world in which all persons with disabilities enjoy their human rights and achieve their full potential

### **CBM Mission Statement**

CBM is an international Christian development organisation, committed to improving the quality of life of persons with disabilities in the poorest countries of the world.

Based on its Christian values and over 100 years of professional expertise, CBM addresses poverty as a cause and a consequence of disability and works in partnership to create a society for all.

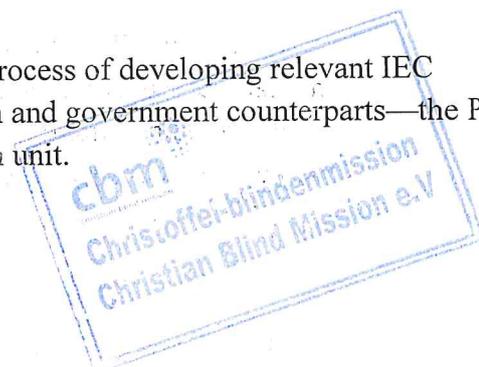
### **About the project**

Accelerate resilient, innovative and sustainable elimination of NTDs in South Sudan -ARISE with the overall objective of contributing to the elimination of onchocerciasis, lymphatic filariasis and trachoma, as well as to the management of Morbidity and Disability Prevention (MMDP) induced by chronic infection with LF, Trachoma, in selected counties of South Sudan

### **Duties and Responsibilities**

The assignment is focused on developing IEC materials on preventive chemotherapy for neglected tropical diseases (PC-NTDs), which include trachoma, lymphatic filariasis, onchocerciasis, schistosomiasis, and soil-transmitted helminths. She/He will develop posters and health education cards.

Thus, the Consultant will design and oversee the entire process of developing relevant IEC materials in consultation with the concerned project team and government counterparts—the PC NTD department and the health education and promotion unit.



**Objectives of the assignment:**

The main objective of this assignment is to develop, design, and print information, education, and communication materials (IEC) to raise awareness to increase the demand for NTD services.

**The overall objective will be achieved through:**

- Review existing IEC materials
- To develop community awareness materials to increase uptake of NTD services.
- To develop IEC materials that communicate and raise awareness on the significance of legal aid services for poor and vulnerable justice seekers.
- Create materials such as posters and flipbooks for sharing information and education about NTDs.
- A monitoring tool is to be developed that provides feedback on the effectiveness of the IEC materials.
- The materials should have less description and more comprehensive illustrations that can be consumed by a wide range of readers and audiences. All descriptions will be developed in English.

**Scope of work, deliverables, and expected outputs/ deliverables:**

| <b>Deliverables</b>  | <b>Payment schedule</b>         | <b>Duration and Tentative Completion Date</b> |
|--|---------------------------------|---|
| <ul style="list-style-type: none"><li>• Submit an inception report in detail on how the assignment intends to implement and the methodologies to design the work, including collaboration with relevant counterparts</li></ul> | 30%<br>On the 21st of July 2025 | 05 Days                                       |
| <ul style="list-style-type: none"><li>• Conceptualize, develop layout, and design information, education, and communication materials</li></ul>  | 40%                             | 15 Days                                       |



|   |                               |         |
|---|-------------------------------|---------|
| (posters and other communication materials).  | Within the 3rd of August 2025 |         |
| <ul style="list-style-type: none"> <li>• A monitoring tool that provides feedback on the effectiveness of the IEC materials</li> <li>• Submission of final hard copies and electronic copies of all IEC materials to the Project Team</li> </ul>            | 30%                           | 10 Days |
| <ul style="list-style-type: none"> <li>• Final report on the assignment/consultancy showing the methodology used, activities undertaken, timeframe of the assignment, successes, challenges, planned and unplanned results, and recommendations.</li> </ul> | On the 14th of September 2025 |         |

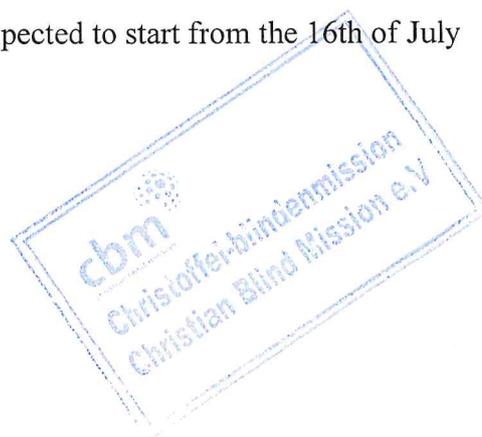
The consultant should produce all deliverables by the dates. MOH and CBM will take 2-7 working days to review the draft document and share feedback with the consultant.

#### **Supervision and Performance Evaluation:**

The National Consultant will closely collaborate with the department of PC NTDs and the Health Education and Promotion unit at MoH, with support from the CBM Technical Assistant. The Consultant will directly report to CBM, including regular interaction with the Director of Preventive Chemotherapy for Neglected Tropical Diseases.

#### **Duration of the Work and Duty Station**

The duration of the assignment will be 30 working days, expected to start from the 16th of July 2025 in Juba



## Competencies

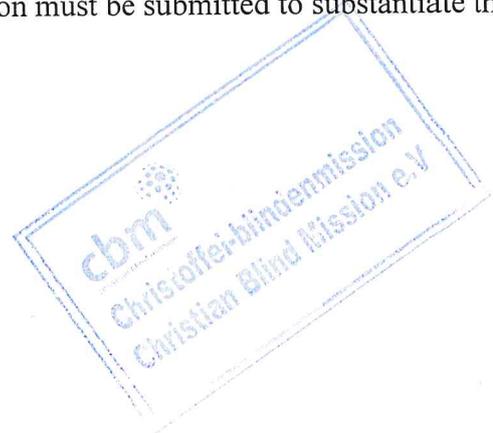
### Professional Competencies

- Strong background in health education and promotion, knowledge of Neglected tropical diseases will be an added advantage.
- Excellent writing, IT, and communication skills.

### Behavioural Competencies

- Good interpersonal skills.
- Ability to take initiative and promote a knowledge-sharing and learning culture in the office.
- Ability to establish and maintain good working relationships to facilitate work goals.
- Demonstrable capacity to build knowledge through using various sources.
- Ability to plan, organize, implement, and report on work.
- Positive, constructive attitude to work, effective problem solving, self-improvement, analysis, and synthesis.
- Openness to change and ability to respond positively to feedback and differing points of view, and integrates & updates accordingly, adaptability, creativity.
- Excellent presentation and facilitation skills.
- Demonstrates integrity and ethical standards.
- Displays cultural, gender, religious, racial, nationality, age sensitivity, and adaptability.
- Exhibit strong teamwork skills in a complex environment.
- Confident in demonstration of work.
- Remains calm, in control, and good-humoured even under pressure.

**Note:** The individual consultant who does not meet the above eligibility criteria shall not be considered for further evaluation. Necessary documentation must be submitted to substantiate the above eligibility criteria.



## Required Skills and Experience

### Educational Qualification:

- Bachelor's or master's degree in communication, Development Communications/Social Science, design, or any other related field for the assignment.

### Experiences:

- At least five years' experience in designing and developing IEC materials with relevant content as indicated above.
- Proven experience of working with private firms, international NGOs, and/or UN agencies on preferably similar programmes
- Experience in local-level coordination in developing IEC material would be an added value.
- Fluency in written and spoken English and the ability to write a report are required.

All documents must be submitted by email to:

[Info.SouthSudan@cbm.org](mailto:Info.SouthSudan@cbm.org)

**By the close of business on 9th July 2025**

