

M.O.L.

30.4.3

## JOB DESCRIPTION

**Job Title:** Producer (Bari) for GESS

**Line Management:** Senior Producer for GESS/Our School

**Contract type:** Fixed term with possibility of extension

### BBC Media Action

BBC Media Action uses media and communications to reduce poverty and promote human rights in developing countries. We partner with civil society, local media and governments to:

- Produce creative programmes based on robust research in multi-media formats which inform and engage audiences around key development issues.
- Strengthen the media sector through building professional capacity and infrastructure.

### Girls Education South Sudan (GESS)

BBC Media Action is running phase II of Girls' Education South Sudan (GESS), aimed at improving girls' access and enrolment in school, reducing barriers to education for girls and promoting equity in access for all children including boys and those living with disabilities. GESS is an initiative of the Ministry of General Education and Instruction (MoGEI) of South Sudan and is funded by UK-Aid and the Government of Canada through Global Affairs Canada. It is an inclusive programme that will transform the lives of a generation of children in South Sudan – especially girls and those at the margins of society– through education. The project focuses on and create content and activities to address specific issues around:

- Girls' access to education.
- Greater knowledge about school, legal & financial systems and benefits of education.
- Positive attitudes towards primary and secondary education for girls, more trust in schools, more equitable roles for girls.
- Supportive behaviours around responsible use of cash transfer and capitation grants, greater parental involvement in school/education, more time for girl's homework, safer routes to school and more girls' clubs.
- Specific issues addressing equality and inclusion and positive attitudes towards disability inclusion in schools.
- Supportive behaviours around girls sexual and reproductive health and rights (SRHR) and safeguarding against sexual and gender-based violence (SGBV) in schools/education.

Within GESS, BBC Media Action is output lead for behaviour change communication (BCC) and tasked with producing the popular 15-minute factual radio programme *Our School*, in seven languages: Simple Arabic, Toposa, Lotuho, Bari, Dinka, Nuer and Shilluk. These programmes are being produced by BBC Media Action producers, working in collaboration with local partner stations who will conduct live phone in discussions.







### Overall purpose of the job

The producer for Our School, will be responsible for delivery of the factual radio programmes in Bari language focussed on the issues outlined above. You will research, plan, present and produce the programme.

You will be based in Juba because of the language you'll be producing in. The contract will require you to sit at a State Anchor's office in Juba with the Arabic Producer. And you will be required to go to the field within Juba and in the outskirts of Juba to gather material and conduct interviews for the programmes. See details on the table below.

State	Languages (Positions)
Central Equatoria, Juba	Bari (1 position Juba)

The role also involves collaborating with a local radio production partner and working with these partners to present live phone in discussions for the BBC Media Action factual radio programme.

This role would suit a candidate with experience in producing and presenting radio content.

Applicants should believe passionately in the project's aims and objectives. They will be engaged in issues relating to education, girls' sexual and reproductive health and rights, and have a demonstrable ability to engage with women and men, girls and boys on this issue.

### Main duties

- To produce episodes of *Our School* factual radio programme in Bari.
- To actively participate in development of programmes and working with the Senior Producer and Senior Production Manager to devise, pilot and refine formats of the radio programme.
- To actively participate in the planning process before and after production: bringing ideas for topics, programmes and contributors.
- To work to an agreed brief to research, plan, produce and present each episode of the programme in Bari.
- To manage your own logistics for the production of programmes: travel, budgets, risk assessment, permission letters etc. You will receive support and advice from the Snr. Producer and Production Coordinator and Snr. Production Manager but you will be responsible for making sure all necessary plans and booking are in place.
- To ensure written or verbal consent is gained from every contributor before recordings begin and that the record is kept centrally at BBC Media Action.
- To ensure the Bari language in your programmes is clear and correct and the language and terminology is appropriate for our audience.
- To ensure all recordings are of a high technical standard and conform to BBC editorial standards and policy.
- To consult with the Senior Producer and Snr. Production Manager on editorial policy and any other issues when necessary.
- To submit all scripts – including transcriptions of audio – to the Snr. Producer and Snr. Production Manager for approval and sign, before mixing the final version of your programme.



- To submit all audio, along with the final script, to the Snr. Producer for sign-off.
- To contribute to other radio content relating to GESS or other BBC Media Action projects as required – for example: PSAs or similar
- To deliver all required content in a timely fashion to an agreed deadline
- To travel to the field or to Juba when required
- To work with local production partners as required.
- To work with BBC Media Action producers and content production partners to produce responsible, informative phone-in programmes related to issues raised in the factual programme. To monitor and deliver constructive feedback on these programmes
- To create and maintain an extensive contacts list of people working relevant fields

#### **Person specification - required knowledge, skills and experience**

- Strong knowledge of, interest in, and passion for issues relevant to Girls' education, as outlined above
- Experience producing radio content relevant to girls' education – for example: conducting sensitive interviews; making programmes about sensitive topics; producing or presenting live discussion programmes about issues relating to women and girls' rights.
- An experienced radio journalist, with recent experience recording audio in the studio and in the field and ability to use and demonstrate use of Adobe Audition
- Proven experience in producing factual programming for both literate and non-literate audiences
- Ideally the candidate will have previous experience working with local radio station partners in South Sudan.
- Self-motivated, able to deliver to programme deadlines with minimal supervision
- Strong team player; able to work effectively under pressure and demonstrate patience to team members
- Creative thinking and the ability to solve problems
- Fluency in written and spoken English and local language specifically in Bari. Knowledge of additional South Sudanese languages would be an asset
- Willingness to learn new skills to be used in the project
- Willingness to travel for up to a week or 2 weeks at a time



#### **Competencies**

The following competencies (behaviours and characteristics) have been identified as key to success in the job. Successful candidates are expected to demonstrate these competencies.

- **Analytical Thinking** – Able to simplify complex problems, processes or projects into component parts, explore and evaluate them systematically. Able to identify causal relationships, and construct frameworks, for problem-solving and/or development.
- **Decision making** – Is ready and able to take the initiative, originate action and be responsible for the consequences of the decision made.
- **Planning and organisation** – Is able to think ahead in order to establish an efficient and appropriate course of action for self and others. Prioritises and plans activities taking into account all the relevant issues and factors such as deadlines, staffing and resources requirements.



- **Resilience** – Can maintain personal effectiveness by managing own emotions in the face of pressure, set backs or when dealing with provocative situations. Can demonstrate an approach to work that is characterised by commitment, motivation and energy.
- **Influencing and persuading** – Ability to present sound and well-reasoned arguments to convince others. Can draw from a range of strategies to persuade people in a way that results in agreement or behaviour change.
- **Communication** – The ability to get one's message understood clearly by adopting a range of styles, tools and techniques appropriate to the audience and the nature of the information.
- **Managing relationships** – Able to build and maintain effective working relationships with a range of people.
- **Self-development** – Is able to identify and apply opportunities for learning and development.

To apply, please submit a CV of max. 2 pages and a cover letter **ONLY** (do not attach school certificates at this stage).

Your letter of application should clearly detail why you are interested in this role and how you meet the person specification. Clearly mark which language you are applying for in your cover letter and drop your application to [Recruitment@ss.bbcmmediaaction.org](mailto:Recruitment@ss.bbcmmediaaction.org) or you can drop your application to BBC Media Action Offices behind Migration Office next to Empire security company.

This role is being advertised externally. Only South Sudanese nationals are eligible to apply. Women are strongly encouraged to apply. Deadline is 5pm on 4<sup>th</sup> April 2022.

