



TERMS OF REFERENCE (TOR) FOR EVALUATION

Blood Donor Recruitment and Enhancing First Aid Capacity, South Sudan

1. Organization Description

The SSRC was established by law on 9 March 2012 with the SSRC Society Act, 2012. SSRC was formally recognized by the International Committee of the Red Cross (ICRC) on 18 June 2013, making it the 189th National Red Cross or Red Crescent Society in the world. In November 2013 the SSRC was admitted into the International Federation of Red Cross and Red Cross Societies. SSRC's headquarters is based in Juba with a total of sixteen (16) branches and a growing network of sub branches. There are currently over 240 SSRC staff members across Headquarters and branches and approximately 10,000 volunteers across the country.

The society's work is guided by seven fundamental principles (humanity, impartiality, neutrality, independence, voluntary service, unity and universality), SSRC strategic plan 2018-2021 and by Strategy 2020 of the IFRC, which voices our collective vision and determination to move forward in tackling the major challenges that confront humanity in the present decade. All our staff MUST abide by and work in accordance with the Red Cross and Red Crescent principles.

2. Project background

The South Sudan Red Cross has been supporting the Ministry of Health in recruitment and retention of voluntary blood donors through social mobilization of the community and supporting community based blood donation drives since 2015 when the national blood transfusion services centre was officially opened. The project focus has been in Juba, with the national blood transfusion services of the Ministry of health.

The current blood donor project is the continuation phase of a pilot project that ended in December 2015. Through the pilot project the Ministry of health was able to mobilize voluntary blood donors and collect 1315 blood units in the course of one year compared to 124 units collected in 2014. The project collaborates with the Ministry of health to educate the community on blood donation, recruit and retain voluntary non remunerated blood donors. The project also contributes to strengthening capacity of the Ministry of health in the area of

recruitment, registration and retention of voluntary blood donors. Through this project the Ministry of health through National blood transfusion will be supported in production of information, education and communication material and in the development and production of donor recruitment guidelines.

The Ministry of health's goal is to have 100% voluntary non remunerated blood donors by 2020 thus eliminating family replacement donors. In order to achieve this, the attitudes and behaviours of the community towards voluntary blood donation have to be informed positively. During the project, it has to come to light that the community has varied perceptions on voluntary blood donation. It is imperative that the Ministry of health and partners including the South Sudan Red Cross understands the factors that promote or hinder voluntary blood donation in order to be well equipped to recruit and retain voluntary blood donors.

3. Scope of work

The Evaluation will be carried in Juba city, Jubek state and its peripheries; Munuki, Kator and Juba central payams.

4. Methodology

The baseline survey will be conducted by an external consultant who will be expected to come up with a detailed methodology for conducting the survey, taking into consideration the local context.

The consultant will develop appropriate tools and will also suggest an appropriate sampling methodology and size that is statistically valid and cost effective. The sample size and proposed tools will be discussed and approved by the SSRC PMER and technical project team before the start of the survey. The study should employ both quantitative and qualitative methods.

5. Purpose of the Survey

The main purpose of the survey is to evaluate the current levels of knowledge, attitudes and practices towards voluntary blood donation within Jubek State (targeting 3 blocks of; Juba town, Munuki and Kator town block) and the inherent factors affecting voluntary blood donation, against which the project impact on voluntary blood donation can be measured.

6. Specific objectives

- Assess the level of knowledge, types of attitudes and actual practice in regards to voluntary blood donation of the population in Juba
- Assess factors that hinder and factors that promote voluntary blood donation
- Assess factors that influence repeated donations
- Identify effective ways of motivating the community to donate blood voluntarily

- To determine more appropriate messages for future blood donor promotional activities
- Identify misconceptions of blood donation and blood transfusion

7. Deliverables

Selected consultant(s) will be expected to submit to the SSRC the following deliverables after data collection:

The final end line reports shall provide SSRC with:

- Inception report
- Evaluation draft report
- Presentation of preliminary findings to SSRC
- Final Evaluation report
- The final cleaned version of the data sets used to calculate the survey results

The report should comply with IFRC endline Guidelines and shall not exceed 40 pages (excluding Annexes) and shall include the following information:

- Name and address of the Consultant.
- Index, list of abbreviations, map (where relevant).
- Executive summary.
- Introduction – a brief description of background, purpose, objectives and scope of the end line; specific requirements and/or restrictions encountered during evaluation.
- Methodology – explanation of methods and techniques used; assumptions, limitations, concerns and constraints encountered, including possible impact on validity, reliability and independence of the end line.
- End line findings – evidence based and according to end line criteria.
- Conclusions and lessons learned.
- Recommendations.
- Annexes – list of documents, list of interviewees, questionnaire etc.

8. REPORTING

The consultant will report on regular basis to the SSRC [PMER coordinator], who will have the overall responsibility of the survey.

9. TIME FRAME

The consultancy will last a maximum of 30 days (one month), starting from the date of signing the contract.

10. Qualifications

1. Minimum of a bachelor's degree in; Health Information Management System, Health services Management, Public Health, Social Sciences, Development Evaluation, and Statistics. A master's degree will be preferred.

2. Extensive experience in project monitoring and evaluation. Specific experience in managing and coordinating evaluation/research exercises, delivering agreed outputs on time and on budget
3. Prior experience working in conflict and post conflict settings and an in-depth understanding of the context of such settings on monitoring and evaluation.
4. Knowledge and experience working in South Sudan and ability to speak the local language will be an added benefit.
5. Track record in developing and conducting various types of evaluations including qualitative and quantitative data collection.
6. Experience in data collection and analysis using participatory methodologies
7. Strong quantitative data entry and analysis skills and previous experience using statistical analysis software.
8. Ability to respond to comments and questions in a timely, appropriate manner
9. Ability to write high quality, clear, concise reports in English.
10. Familiarity with Red Cross and Red Crescent movement fundamental principles and community base health approach relevant to south Sudan context is added advantage.

11. Payment modalities

The Consultant will have to provide the following documents before payment is effected and it should be noted that the payment will be 100% at the completion of the work and only by cheque

- Final Report for the Evaluation
- The Contents of the report will be analyzed and final payment will only be made upon agreement on the final Evaluation Report from South Sudan Red Cross and Swiss Red Cross.

12. How to apply

Interested applicants are expected to submit their detailed CVs showing previous similar experiences and a detailed technical narrative and financial proposal of not more than 10 pages (excluding annexes and past performance references), illustrating their competencies and clearly articulating the strategies they would use. Proposals should also demonstrate a clear link between these strategies and quality project delivery. *Including bio data of the core team members and evidence of similar work undertaken recently. Submit via email to vacancy@ssdredcross.org. Please include the name and telephone number of the contact person for the Application.*

Applications will be reviewed on a rolling basis.

Application Deadline: 28 May 2018