

## TRAINING IN LEADERSHIP AND BUSINESS DEVELOPMENT

**Introductory background:** Please allow me to introduce myself and my service to you. My name is John Oyech Lwong and I'm a certified coach, trainer and speaker of The John Maxwell Team

The John Maxwell Team compel community leaders to inspire, challenge, and equip organizations such as non-profit, non-governmental organizations and civil society to live out leadership and reach their potential. Our team develop customized curriculum for business of all size, and impact industries locally, nationally and globally. From assessment and coaching to public and on-site workshop, each solution we provide inspire and challenge you not just to learn but to lead with excellence. All of The John Maxwell Team is curriculum can be customized to specifically address your' organizational, cultural, and leadership challenges. It also offers numerous programs for individuals seeking to grow themselves personally

**SERVICES I OFFER (are Coaching, Speaking, conducting Workshop, and Seminars, Mastermind studying and The Maxwell Leadership Assessment)**

**My coaching involves the ability to understand you:** to think how you think, and understand your perspective. From this benchmark, I will place another perspective on top of yours – stretching and growing you to gently see a more empowering way. As a certified John Maxwell coach, I can see what you are going through now and what is up ahead. Coaching is foreseeing, paving the way, coming alongside you while helping you achieve goals and overcome limiting paradigms. **I offer two levels of coaching support:**



**Individual Coaching** – one on one private and confidential coaching

When I am working with you one-on-one, it is my highest objective to help you reach your purpose, vision and goals by working through John Maxwell's programs specific to your needs. Together, we will create a strategic, powerful plan for you to gain clarity through a weekly process including, interaction and accountability.

- What are you doing to invest in yourself?
- What are you doing to invest in others?

**Group Coaching** – small setting onsite or via webinar and video technology

When I am working in a group setting – although it's not singular in nature – having the entire group's input in thinking magnifies the richness of the discussions and results in developing solutions that are



above and beyond what any individual can create. The cohesive bond that is formed empowers each person to develop the leader within and shine in a safe environment that nurtures the group as a whole. It is an experience unlike any other and follows the same premise as an academic think tank.

**Speaking, Workshop, and Seminar:** I offer customized presentation to fit your individual or organization is needs and budget:

- 10 minute briefing
- “Lunch and Learn”
- Keynote speech for your organization or company sponsored event
- Half day and full day workshop/seminar
- In-house corporate training
- Executive and personal retreat
- Partnership Summit



Providing effective team communication and structure that is important for forging relationships equipping your team with the proper attitudes to develop leaders within. We will work through goal setting and communication exercises that will bring cohesiveness to your group ultimately increasing productivity due to the positive influences each member will have on the group as a whole.

In addition, I will at your request, incorporate your organization’s meeting theme, mission / vision statement or build on your existing training schedule to best fit the needs of your group.

**Mastermind study:** There is synergy of energy, commitment and excitement that participants bring to a mastermind group study. My facilitated group study offer a combination of masterminding, peer brainstorming, education, accountability and support in a group setting to sharpen your business or community service delivery and personal skills. By bringing fresh ideas and a different perspective, my mastermind study materials can help you achieve success.



**Key Benefits of a Mastermind Group:**

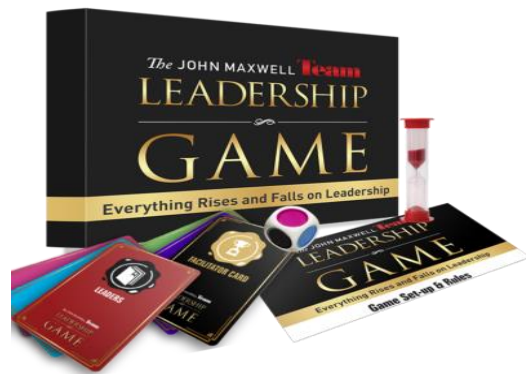
- Increase your own experience and confidence
- Sharpen your business and personal skills
- Add an instant and valuable support network
- Get honest feedback, advice and brainstorming
- Borrow on the experience and skills of the other members

- Study Leadership, Communications and Growth principles/practices in a group setting, create an action plan and have the group hold you accountable for fulfilling your plan and goals.
- Receive critical insights into yourself
- Optimistic peer support in maintaining a positive mental attitude
- A sense of shared endeavor – there are others out there!

### **The Maxwell Leadership Assessment**

**Option one:** The Leadership Assessment is an online (<http://johncmaxwellgroup.com/johnlwong>) resource that offers a comprehensive evaluation of an individual's leadership, based on the teachings of John C. Maxwell. Leadership is influence — nothing more, nothing less. To grow in leadership, one must grow in influence. This resource is designed to measure your current level of influence through your own self-assessment, as well as feedback from others around you (referred to as “raters”). This information can then be used to target your leadership growth.

**Option two:** The John Maxwell Leadership Game is one of the strongest assessment and evaluation tools, it is a comprehensive game based on the Teachings of John C. Maxwell. The game helps organizations improve their leadership intelligence and increase their effectiveness. Why? “Because everything rises and falls on leadership,” says Maxwell



The Game is a fun, interactive, and edifying way to assess communication, address difficult topics, and identify strengths and weaknesses.

Through thought provoking questions, individual reflection, and ideological debates, any group will understand one another more deeply in order to perform more effectively. This tool will help lead the conversation into how you can work with the organization to improve in their areas of weakness and enhance their strengths.

**Get Ready to Raise Your Company or organization's Leadership Lid!:** The Leadership Game is a fun, yet challenging experience designed to help you and your team better understand core leadership principles and values. Through this game, you will be able to raise the leadership awareness of your team and introduce the Timeless leadership principles that will bring about positive change through communication and connection!

#### ***What You & Your Team Will Experience***

- **Team Building Using a Fun, Engaging Tool**

The Leadership Game is a board game that allows everyone to gather around the table. It is the best team-building tool...*ever!*

- **Open Sharing and Communication**

Every question and discussion card is designed to trigger open, honest feedback.

- **Leadership Skills assessment**  
The Game challenges your team members to embrace who they are as leaders.
- **Stronger Relationships**  
By the end of the Game, team members will learn to appreciate one another and forge stronger relationships – *a winning edge for any business!*

**The training objectives:**

- Increase leadership ability and strengthen skills of current leaders.
- Reflect on personal leadership practices and recognize their impact and influence on others.
- Challenge individuals to critically examine leadership at the intrapersonal, interpersonal and organization levels.
- Increase professionalism and awareness of leadership responsibilities.

**Measures of Success:** my metrics will include the following:

- Increase in discussion and participation in leadership development.
- Noticeably stronger relationships between the organization’s staff members, and an increase in the organizational strength.
- Greater awareness of organization’s leadership activities, goals, and initiatives.
- Greater staff member’s engagement through an increased sense of belonging and camaraderie.

**Training methodologies and Options**

➤ **Option 1 weekly For 3 months**

- Live 1hr in office group kick start meeting
- 30 min 1 on 1 coaching intake evaluation for each manager on live kick off day
- 1 hour every week mastermind study on “the 21 irrefutable laws of leaders, everyone communicate few connect and Developing the leaders around you”. 10 participants
- 30 min individual coaching sessions for managers weekly
- 30 minute debrief weekly with General manager

➤ **Option 2 monthly for 6 months**

- Live 3hr in your office staffs kick start meeting with leadership game
- 1 on 1 coaching intake evaluation for each manager on live kick off day
- 1 hour every week mastermind study on “the 21 irrefutable laws of leaders, everyone communicate few connect and Developing the leaders around you”. 10 participants
- 30 min individual coaching sessions for managers by phone weekly
- 1 30 minute debrief weekly with General manager

**Contact Me**

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