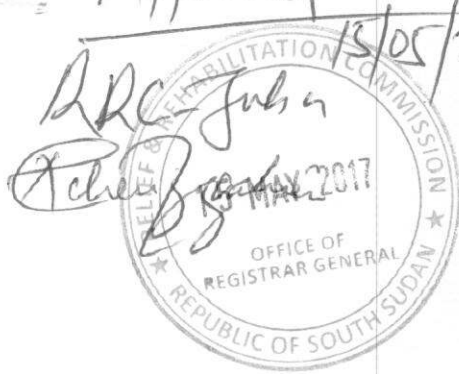


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Juba
15/05/2017



EYE MEDIA Vacancy Announcement

Job Title: Market Research and Development Officer, 1 position
Location: Eye Media, Juba, South Sudan
Supervisor: Commercial Manager
Reports To: Commercial Manager
Department: Business Administration

Eye Media (EM) is a South Sudanese non-governmental organization registered in 2012 to manage Eye Radio, a Juba-based FM station, with a vision to develop into a self-sustaining independent media institution serving all of South Sudan. Eye Radio produces detailed, objective news and information, programs with content related to education, health, agriculture and other important issues, as well as music, sports and entertainment.

Eye Media is seeking applicants for the position of Market Research and Development Officer who will be responsible for the implementation and coordination of an effective Eye Media's monitoring and evaluation plan, implementation of market research plan as well as the business development and implementation of market research under the direction of the commercial manager. The position will be based in Juba, South Sudan.

Duties and Responsibilities

- As directed, assist in the development and implementation of an effective market research, monitoring and evaluation plan for Eye Media's programming and activities.
- Track and share business and marketing achievements, trends, analysis, and recommendations within Eye Media to maximize collaboration and impact of programming and activities.
- Assist in the planning and conducting of focus groups for audience feedback.
- Manage the implementation and tracking of two-way feedback mechanisms such as SMS and/or social media.
- Contribute to the development of data analyzing the effectiveness of campaigns for the sales team and clients.
- Contribute to the development of tools and framework and tools to ensure accurate data collection and impact measurement.
- Support in data collection and entry on Eye Media activities, including a wide range of radio programs, training activities, regulatory work and over all media development indicators, as well as data collection and production for donor reporting on a monthly, quarterly, and annual basis.
- Design and maintain the project's knowledge management systems and databases
- Assist in prospecting for commercial proposals
- Assist the commercial manager in creation of projects' plans, adherence to defined scope, tools and methodologies of effective delivery.
- Perform other duties as assigned.

Qualifications

1. University degree in Statistics, Social Sciences, Business Administration preferred
2. Excellent communication skills in both written and spoken English.
3. Demonstrated analytical and conceptual skills to write reports, plan field projects and complete assignments on time.
4. Good computer skills, including familiarity with Microsoft Excel and the Internet. Experience with Microsoft Access preferable.

5. Initiative, adaptability, good interpersonal and well-developed organizational skills.
6. Ability to work effectively under pressure.
7. Be able to work both independently and in a team.
8. One to two years of sales, marketing, media or business research experience preferred.
9. At least one year of Market Research or Monitoring and Evaluation experience preferred.
10. Experience with USAID projects and programs is desirable.
11. South Sudanese nationality required.

Instructions for applicants:

Interested candidates who meet the above requirements should submit their updated CV, cover letter explaining why they feel they are qualified and best suited for the role and copies of Nationality ID cards to Eye Radio compound at Korok, Block 1 Plot 48 opposite South Sudan Beverages Limited (SSBL) or via email to EyemediaHR@eyeradio.org and copy to eyemediajobs@gmail.com

The deadline for receiving applications is 29 May 2017 at 5:00pm. This position is open to South Sudanese nationals only. Female candidates are encouraged to apply. Only shortlisted candidates will be invited for interviews. Applications once received are not returnable. Do not submit your original certificates.

