



## **AMREF FLYING DOCTORS**

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# **AIR AMBULANCE COVER PROPOSAL**

## Introduction

AMREF Flying Doctors (AFD), a company limited by guarantee, is wholly owned by Amref Health Africa a humanitarian organization founded in Kenya in 1957.

AMREF Flying Doctors is a leading, **internationally accredited** Air Ambulance Provider based in Kenya. Celebrating its 60<sup>th</sup> Anniversary this year, AFD has become the trusted name and brand for air evacuations in and out of Africa. A dedicated fleet of short and long range aircraft including Pilatus 12, Beechcraft King Air B200, Citation Bravo and Excel jets, ensures that AFD can access remote bush airstrips as well as repatriate patients by air ambulance to other continents.

Despite the challenging environment, AFD is known for its expertise in successfully evacuating patients from conflict zones like Somalia, South Sudan or Congo. AFD evacuates on average a **1000 patients per year**, working in close collaboration with local communities, governments, corporates and more than 400 international insurance and assistance companies.

AFD's **Charity Evacuation Programme** ensures that air ambulance services are available free of charge to those in need who have no means to afford the costly services.

Over 100.000 members have enrolled with AFD's affordable **Maisha Air Ambulance Scheme** to receive medical air evacuation services in case of a medical emergency.

In November 2011 and 2014, AMREF Flying Doctors received the **ITIJ Air Ambulance Provider of the Year Award**, the most prestigious award in the global travel and health insurance industry. With these awards AFD has become a benchmark for African air ambulance operators. The award is a clear validation of our seven years of accreditation by EURAMI (European Aero-Medical Institute).

**Amref Health Africa** (AHA), AFD's parent organisation is the leading International health development organisation based in Africa, headquartered in Nairobi. Amref Health Africa has health programmes that reach over 35 countries across Africa and fundraising offices in Europe and North America. In Kenya, AHA works in all 47 counties in close partnership with the Government and other partners, targeting the poorest and most vulnerable communities.

Income generated by AMREF Flying Doctors supports Amref Health Africa to achieve its fundraising, financial and Outreach obligations.

### Our Products

AMREF Flying Doctors has an Air Ambulance Scheme aimed at providing quality and affordable medical evacuation services throughout the Eastern Africa region.

### The Maisha Cover

Our flagship product, **Maisha**, targets both individuals and corporate clients on an annual subscription mode. We offer evacuation covers in the Eastern Africa region, including: Kenya, Tanzania, Uganda, Rwanda, Burundi, Zanzibar, Ethiopia and South Sudan.

Our products under Maisha are listed under the table below, listing the country under coverage.

Level	Coverage
Maisha Bronze	Kenya (Air & Ground Evacuation)
Maisha Family Bronze	
Maisha Silver	Kenya, Tanzania, Zanzibar,
Maisha Gold	Kenya, Tanzania, Zanzibar, Uganda, Rwanda, Burundi
Maisha Platinum	Kenya, Tanzania, Zanzibar, Uganda, Rwanda, Burundi, South Sudan, Ethiopia

### Key product features.

- I. Access to our 24-Hour Medical Helpline for professional medical consultation.
- II. Two evacuation flights per year.
- III. Two ground ambulance transfers per year within Kenya.
- IV. Direct contact with the air ambulance provider, no third-party involved.



## Air and Ground Ambulance Capabilities

- Fleet of short field and long distance capability with interior air ambulance configuration
- Fleet of basic and advanced life support ground ambulances based at Wilson Airport.
- FAA approved stretcher systems and medical equipment on board of all our air ambulance aircraft for intensive patient care (ICU level), including transport ventilators, electronic monitoring equipment, 12 Lead ECG, invasive blood pressure, defibrillation and cardiac pacing, trauma equipment, advanced life support medical supplies and drugs.
- The only ambulance provider in the region with a transport incubator, capable to safely transport premature babies by air or ground.
- Professional, highly specialized and experienced medical staff certified among others in Advanced Cardiac Life Support, Advanced Trauma Life Support, and European Paediatric Life Support.
- Regular attendance of the CCAT courses in the UK (Clinical Considerations in Aeromedical Transport) conducted in collaboration with Virgin Atlantic Airways providing modern simulation training.

## Subscription Rates

	Bronze	Silver	Gold	Platinum	Diamond
Unit Cost (USD)	25	49	55	110	220



## Highlights about Air Evacuation.

An air ambulance is an aircraft which is used for emergency medical assistance for quicker response to areas where air transport facility is mostly available

An air ambulance is the safest and quickest travel option for patients who are too sick or weak to endure the rigours of commercial flights. Apart from functioning as a traditional ambulance, an air ambulance consists of all the required medical equipment like ECG, ventilators, medicine, and stretchers etc. We always have a trained medical personnel on aboard the air ambulance to assist the patient in the best possible manner.

In the field of Emergency Medical Services, time plays a very important role as the need to reach patients as early as possible, determines whether a live shall be saved or not. To cope up with this situation, AMREF Flying doctors developed a product that ensures, people who need emergency air evacuation receive the service on time.

We would like to provide to partner with you in providing these cover to your staffs in Kenya so that in the event of emergency we can swiftly respond to save a live.

We are available for a session with yourselves to discuss this proposal further.

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Maisha Bronze	Maisha Silver	Maisha Gold	Maisha Platinum
\$30 Per Person/Annual	\$49 Per Person/Annual	\$55 Per Person/Annual	\$110 Per Person/Annual
			